

**NRF Retail's BIG Show** January 12 - 14, 2020 | New York, NY

## Lead retrieval is now MORE THAN just lead collection.

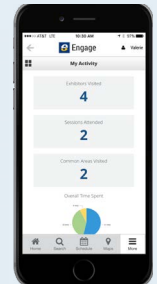
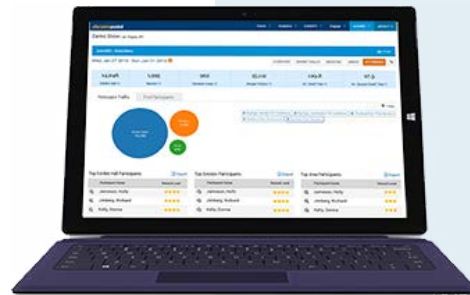
With eventBit® on attendee badges, the reader or software you rent from Experient for lead retrieval will now capture near time aisle and booth traffic information. All of this new data will be aggregated in your exhibitor dashboard. As a reminder, you will only receive full contact information when you scan the attendee's badge.

### eventBit IQ Performance Package with Lead Retrieval

Works by placing a small BLE (Bluetooth Low Energy) transmitter on attendee badges, read by the same lead retrieval equipment you already use.

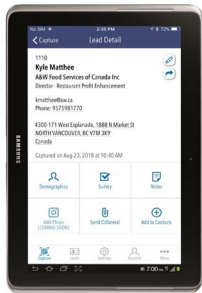
#### Lead Retrieval Options: Handheld Badge Scanner (RT2000)

- All the mobile lead capture benefits of SWAP®, available in a hand-held device



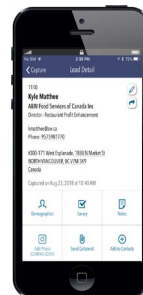
#### Tablet (Android Device)

- Large screen for easy note-taking
- Custom lead surveys
- All leads consolidated in your SWAP portal for follow-up



#### SWAP Mobile App (Use Your Own Device)

- Download the app directly to your phone or device
- Collect leads anytime, anywhere
- SWAP automatically tracks leads by salesperson
- Customizable lead qualifiers and survey
- Ability to attach and send collateral from your device



**Experient Onsite Tech support available with all Lead Retrieval and eventBit products.**

#### Take advantage of these eventBit Performance Packages

You'll receive:

- Statistical analytics on booth traffic
- Attendee qualification and dwell time
- Information on activity around your booth
- Near time data to make booth staffing decision
- **Booth View Alerts:** Allows you to select the companies you most want to talk to and receive an alert when they are nearby

### Hubs (eventBit Data Receivers) Gain deeper statistical insight on attendee booth behavior



Hubs are available to add into any Performance Package purchase. The eventBit Hubs, with customizable read ranges, let your company make future booth decisions by tracking specific pieces of equipment, product theaters, and offsite events to receive additional statistical data on how attendees are spending time.

To enjoy the benefits of your eventBit on your SWAP-enabled personal device, *you must set your Bluetooth and Location Services to ALWAYS ON.*

Exhibiting Company: \_\_\_\_\_ Booth #: \_\_\_\_\_

Check if information is for:    Exhibiting Company    Third Party

3rd Party Company (if applicable): \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Country: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

ORDER LEAD RETRIEVAL (eventBit IQ Performance Package Included)					
Lead Retrieval Options	on or before 11/11/19	11/11/19 to 11/26/19	after 11/26/19	number of units	TOTAL
<b>Handheld Badge Scanner (RT2000)</b> RT2000 Portable Bluetooth printer	\$570 \$75	\$645 \$100	\$675 \$125		\$ \$
<b>Tablet (Android Device)</b>	\$499	\$525	\$575		\$
<b>SWAP Mobile App (1-3 Users)</b> Use Your Own Device	\$599	\$599	\$599		\$
<b>Add Mobile App Users</b> (After purchase of initial lead option)	\$129 (Each)				\$
<b>Additional Services</b>					
<b>Developer's Kit (Real Time Data Services)</b> Click here for more information.	\$650				\$
<b>Delivery of Reader to Booth</b> (Post show pickup not available)	\$100				\$
<b>Hubs (eventBit Data Receivers)</b>	Call for Pricing				\$
<b>Please Note:</b> To utilize eventBit on your SWAP-enabled personal device, you must turn on your Bluetooth and Location Services.				Sub-Total	\$
				Tax	8.875%
				<b>TOTAL</b>	\$

**Lead Retrieval Order Confirmation will be emailed to you.**

**Note:** All equipment must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.

**Orders are subject to these Terms and Conditions:**

- Orders cannot be processed unless received with payment. Purchase Orders are not accepted. Send check accompanied by order form.
- All orders canceled prior to 30 days of the show will incur a \$100 cancellation fee. Orders canceled within 30 days of the show will not be refunded.
- Taxable items and rates vary among states and are subject to change. Please call for exact quote.
- [Additional Terms and Conditions](#)

**Order Online:** <https://exhibitor.experientswap.com>

**Order by Mail:** Experient, 5202 Presidents Court, Suite 310, Frederick, MD 21703

**Order by Fax:** 301.694.3286

## Payment Method

- Check (Orders cannot be processed unless received with payment.)
- Visa     MasterCard     American Express     DISCOVER

Signature: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_/\_\_\_\_

*Upon registration for this event, all guests (foreign and domestic) agreed to Terms of Use which include voluntarily sharing their personal information with exhibiting companies via lead retrieval. Experient recommends all customers seek their own expert advice for GDPR Compliance concerns.*

## For Assistance Contact:

William Harris

**P:** 888.268.0380

**E:** [william.harris@experient-inc.com](mailto:william.harris@experient-inc.com)

*It is against Experient's security policy to accept credit card information via email.*

