

## Exhibitor Newsletter: October Issue

### Vote for NRF for "Best in Show" Award

**Deadline: Friday, October 18, 2019**

NRF 2019: Retail's Big Show has been nominated as one of 10 finalists for Trade Show News Network's "Best in Show" award. Voting closes this Friday, October 18 and winners will be announced in Dallas on November 16. [Vote for NRF 2019: Retail's Big Show and share the link on social networks.](#)

### Exhibitor Registration

The total number of badges your company has been assigned by type (expo-only or full conference) are listed in your registration dashboard. Log-in to the [Exhibitor Portal](#) using your company password below and once logged-in, locate the "Booth Personnel" link to begin registering staff.

##CompanyName## Password: ##CompanyPassword##

#### **Badge Allotments**

- **Exhibitor Booth Staff** – Six (6) per 10' x 10' booth space rented. Exhibitor booth staff badges provide access to activities in the Expo ONLY. Additional Exhibitor Booth Staff badges may be purchased for \$500.00/each in your registration dashboard.
- **Exhibitor Delegate** – One (1) per 10' x 10' booth space rented. Exhibitor delegate badges allow access to full conference activities. Additional Exhibitor Delegate badges may be purchased for \$1,500.00/each in your registration dashboard.

NOTE: If your company is also a sponsor, you may receive additional full conference registrations based on your sponsorship level (please refer to emails from [Monica Stewart](#), Director of Sponsorship for the specific number). If you have reserved a meeting room on the show floor, you receive the same badge allotment as a booth and those additional badges will appear in the total listed in your dashboard.

### NRF Matchmaking through Company Profile and Product Categories

**Deadline: Thursday, October 24, 2019**

Each company is requested to provide an online profile (1000 characters max) which will appear on the NRF Big Show website ([Exhibitor Listing](#)) and in the event mobile app. In addition, up to five (5) product categories will be posted with your profile and printed in the Quick Guide distributed on site. Your information will also be shared with the retail attendees through NRF Matchmaking in the mobile app. Retailer to exhibitor connections will be conducted through the app so your company must be logged-in to the app to participate and receive messages. Your login credentials will be sent after the mobile app launches next month.

To update your profile and categories, please [login here](#) to your company record using the password provided above.