

## Exhibitor Badge Allotment

**Exhibitor Booth Staff** – Six (6) per 10' x 10' booth space rented. Exhibitor staff badges are for the exclusive use of exhibit booth staff. These badges allow access to the exhibit hall during move-in, show hours, and move-out. Exhibitor booth staff badges provide access to activities in the Expo ONLY. Company personnel requiring admittance to the sessions in addition to, or rather than staffing the booth, must register as exhibitor delegate participants by using the allotted complimentary full conference registration or paying the appropriate delegate registration fee.

Additional Exhibitor Booth Staff badges may be purchased for \$500.00/each.

**Exhibitor Delegate** - One (1) per 10' x 10' booth space rented. Exhibitor delegate badges allow access to full conference activities. Exhibitors wearing these badges will gain admittance to all sessions. In addition, the exhibitor delegate badges permit access to the exhibit hall during move-in, show hours, and move-out.

Additional Exhibitor Delegate badges may be purchased for \$1,500.00/each.

*NOTE: Individuals can only have one badge type. NRF does not allow exhibitors to have more than one badge per person. Sharing of badges is NOT allowed. Badges are for exhibiting company personnel only.*

## Badge Policy

The Company Name on the badge will be printed exactly as the company name appears on your contract. NRF will not allow any variations of your company name to appear on the badge. Badges must be worn at all times and are not to be obscured by business cards or other items. Badges are not interchangeable and are only to be used by the person to whom they are issued. Badges remain the property of NRF and must be relinquished upon request from NRF Show Management or security personnel. Badges may not be shared.

## Exhibitor Badges & Registration

Badges may be picked up at the Jacob Javits Center (right side of the Crystal Palace) or at the Marriott Marquis (level 5, Soho Room).

For security reasons, each registrant must pick up their own registration badge and provide a valid photo ID. You may not pick up a colleague's badge or badges for your group.

Registration Hours: *(subject to change)*

	Javits	Marriott Marquis
Friday, January 10	8:30 am – 5 pm	7 am - 4:30 pm
Saturday, January 11	8 am - 5 pm	7 am - 7:30 pm
Sunday, January 12	7 am - 5 pm	7 am - 5 pm
Monday, January 13	7 am - 5 pm	
Tuesday, January 14	8 am - 4 pm	

## Cancellations

Registrations will automatically be cancelled for any exhibitor who cancels booth space. If you wish to cancel additional paid registrations (those registrations that required payment as a result of exceeding the number of allotted complimentary registrations), cancellations must be received in writing by December 27, 2019. Refunds will not be issued for cancellations made after December 27, 2019.

## Lost Badges

Lost, stolen or shared badges are subject to a reprint fee that is equal to 100% of the original fees paid. Replacement fees are non-refundable. If your badge was included in your booth allotment, the replacement fee is \$400.00.

## Registration Questions?

**Phone:** Call Customer Service, Monday - Friday, 9 am - 6pm ET at 1-800-974-9069 or 847-996-5898

**Email:** [NRF20EXH@experient-inc.com](mailto:NRF20EXH@experient-inc.com) and provide your company name