

## Press Coverage

If your company has BIG news to share, then NRF 2020: Retail's Big Show is the place for you to say it. Our schedule of annual conferences provides a great opportunity for you to make a significant new product or business announcement to a targeted media audience.

Each of our conferences attracts a variety of media attendees; however, not every conference will be of interest to all publications or broadcast outlets. NRF 2020 generally receives media attention from various well-known industry trade publications, national newspapers, industry bloggers, broadcast outlets, and magazines.

[Click here](#) for more details on how to work with the press and gain access to the media and analyst list.

More details to come of how exhibitors can request press information.

[Social Media Kit](#) (PDF file)