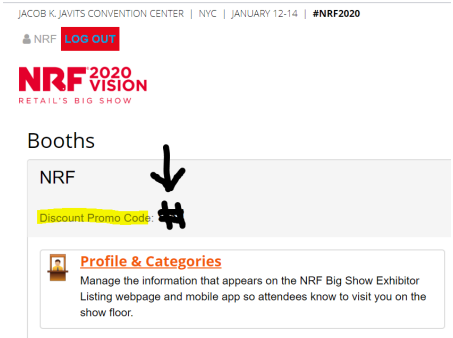
NRF 2020 VISION
RETAIL'S BIG SHOW

JAVITS CENTER NYC
JANUARY 12-14 CONFERENCE & EXPO

Invite Your Retail Customers to Big Show

Exhibitors each receive an individualized marketing code to share with customers to track participation which you can in your exhibitor portal right below your company name.



NRF is offering your clients a **20% discount** off the full conference pass - see rates below!

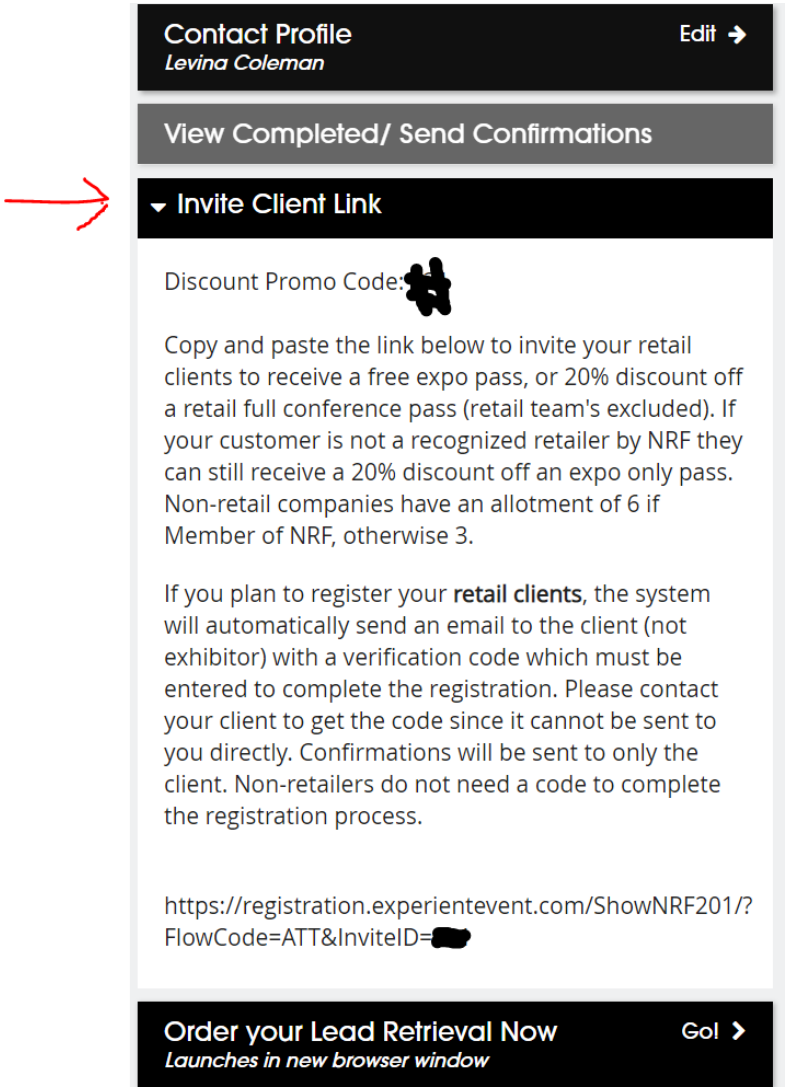
★ Download this **flyer** to invite your clients and personalize it with your company name, booth number and promo code.

	Full Conference Pass
Retail Clients: Member Company	$780 (normally $975)
Retail Clients: Non-member Company	$1,580 (normally $1975)
NOTE: 20% discount does not apply to non-retailer full conference rates.	

Use of a discount code is only valid at the time of the initial purchase/registration. Refunds will not be authorized for existing registrations where the special offer was received after the initial purchase. Limit one special offer/discount code per registration.

Code Instructions

Your assigned exhibitor promo code and link will be posted in your **Registration dashboard in the tab called Invite Client Link** (see picture below). To access your registration dashboard, please sign-in to the **Exhibitor Portal** and click on the **Booth**

Personnel link. Your promo code is also listed below your booth number and company name in the Exhibitor Portal.

If you plan to **register your retail clients**, the system will automatically send an email to the client (not exhibitor) with a verification code which must be entered to complete the registration. Please contact your client to get the code since it cannot be sent to you directly. Non-retailers do not need a code to complete the registration process. Confirmations will be sent to only the client.