

NRF 2020: RETAIL'S BIG SHOW JACOB K. JAVITS CONVENTION CENTER JANUARY 12-14, 2020 NEW YORK, NY

EASY IS NICE, ON ANY DEVICE

Freeman Online® provides you with all the right tools to ensure a seemless execution at show site, from move-in to move-out. With an enhanced Freeman Online, we are making it easier than ever for you to get what you want to have a great event:

- · Access important show information
- · Track freight
- · Receive notifications
- · Receive assistance through Concierge Services while at show site
- Order Freeman products and services pre-show, during move-in and while the show is open
- · Expedite the move out process
- · Access invoices after the show

SERVICE INFORMATION

BOOTH EQUIPMENT

Innovation Lab

Each package includes (1) Graphic Back Wall with Header, (1) Counter with Storage, (1) Barstool, (1) 5AMP Electrical Drop, and (1) 6-plug power strip.

EXHIBIT HALL CARPET

The exhibit area is carpeted.

DISCOUNT PRICE DEADLINE DATE

Order early to take advantage of advance order discount rates, place your order by December 12, 2019.

SHOW SCHEDULE

EXHIBITOR MOVE-IN

For more information and helpful hints on post-show procedures and move-out, please go to <u>Pre-Show FAQ</u>
Saturday

January 11, 2020

8:00 AM - 5:00 PM

EXHIBIT HOURS

Sunday	January 12, 2020	10:00 AM -	5:00 PM
Monday	January 13, 2020	9:00 AM -	5:00 PM
Tuesday	January 14, 2020	9:00 AM -	4:00 PM

EXHIBITOR MOVE-OUT - INNOVATION LAB Exhibitors Only

For more information and helpful hints on post-show procedures and move-out, please go to <u>Post-Show FAQ</u> Tuesday January 14, 2020 4:00 PM - 9:00 PM

Carriers must be checked in by 8:00 PM Wednesday, January 15, 2020.

POST SHOW PAPERWORK AND LABELS

Our Exhibitor Services Department will gladly prepare your outbound Material Handling Agreement and labels in advance. Complete the Outbound Shipping form and your paperwork will be available at show site. Be sure your carrier knows the company name and booth number when making arrangements for shipping your exhibit at the close of the show.

EXCESSIVE TRASH AND BOOTH ABANDONMENT

Any excessive trash which consists of display materials, carpet, padding, crates and/or pallets will be disposed of and charged both a handling fee and disposal fee during exhibitor move-out. Excessive booth materials and/or literature left in the booth at the end of the published exhibitor move-out that is not labeled for an outbound shipment will be considered abandoned and deemed as trash. The exhibitor will be charged for the removal and disposal of these items. Charges may include Installation & Dismantle Labor, Forklift/Rigging Labor, and/or Dumpster Fee.

^{*}Additional Drops/Higher Wattage can be ordered through Javits Jake online ordering system.

^{*}Internet Connection can be ordered through Javits Jake online ordering system.

^{*}Monitors can be ordered through Freeman AV.

SERVICE CONTRACTOR CONTACTS / INFORMATION:

FREEMAN EXHIBIT TRANSPORTATION

909 Newark Turnpike (800) 995-3579 Toll Free US & Canada Kearny, NJ 07032 +1 (512) 982-4187 Local & International (201) 299-7575 fax: (469) 621-5618 (469) 621-5810 Fax

SERVICE CENTER HOURS

Saturday	January 11, 2020	8:00 AM -	5:00 PM
Sunday	January 12, 2020	9:00 AM -	5:00 PM
Monday	January 13, 2020	8:00 AM -	5:00 PM
Tuesday	January 14, 2020	9:00 AM -	6:00 PM

Please Note: Exhibitors can stop by the Main Service Desk on Level 3 in Crystal Palace for additional hours.

FREEMAN ONLINE®

Take advantage of discount pricing by ordering online at www.freeman.com order by Thursday, December 12, 2019. Using the enhanced FreemanOnline, you will enjoy easy access to added features and functions as well as the high caliber of Freeman services you've come to expect — before, during and after your show.

To place online orders, you will be required to enter your unique Username and Password. If this is your first time to use FreemanOnline, click on the "Create an Account" link. To access FreemanOnline without using the email link, visit FreemanOnline.

If you need assistance with FreemanOnline, please call our Customer Support Center at (888) 508-5054 Toll Free US and Canada or +1(512) 982-4186 Local and International.

SHIPPING INFORMATION

Warehouse Shipping Address:
Exhibiting Company Name / Booth #
NRF 2020 RETAIL'S BIG SHOW
FREEMAN
909 NEWARK TURNPIKE
KEARNY, NJ 07032

The Freeman office & warehouse will be closed on November 28 & 29, 2019, December 24 & 25, 2019 and January 1, 2020 in observance of the Thanksgiving, Christmas and New Year's holidays.

Freeman will accept crated, boxed or skidded material beginning Wednesday, November 27, 2019 at the above address. Material arriving after Friday, December 27, 2019 will be received at the warehouse with an additional after deadline charge. Warehouse materials are accepted at the warehouse Monday through Friday between the hours of 8:00 AM - 2:30 PM.

Show Site Shipping Address:

Exhibiting Company Name / Booth #
% FREEMAN
NRF 2020 RETAIL'S BIG SHOW INNOVATION LAB
JACOB K. JAVITS CONVENTION CENTER
369 12TH AVENUE
NEW YORK, NY 10001

Freeman will receive shipments at the exhibit facility beginning Tuesday, January 07, 2020. Shipments arriving before this date may be refused by the facility. Any charges incurred for early freight accepted by the facility will be the responsibility of the exhibitor.

Please note: All items and materials that must be brought into the facility are subject to Material Handling Charges and are the responsibility of the Exhibitor. This also applies to items not ordered through the Official Show Vendors. Refer to the material handling form for charges for the service.

Please be aware that disposal of exhibit properties is not included as part of your material handling charges. Please contact Freeman for your quoted rates and rules applicable to disposal of your exhibit properties.

Please note that overtime surcharges for material handling may apply.

LABOR INFORMATION

Union Labor may be required for your exhibit installation and dismantle. Please carefully read the UNION RULES AND REGULATIONS to determine your needs. Exhibitors supervising Freeman labor will need to pick up and release their labor at the Service Desk. Refer to the order form for Display Labor for Straight time and Overtime hours.

FREEMAN GENERAL INFORMATION

TRANSLATION SERVICE

Freeman is pleased to offer a new service for our international exhibitors that provides quick interpretation and translation in 150 languages. This service will not only interpret for us on a three-way conversation, but also translate emails from customers. To access this service you may contact Freeman New York Exhibitor Services at (201) 299-7575 or Freeman's Customer Support Center at (888) 508-5054 Toll Free US and Canada or +1(512) 982-4187 Local and International.

HELPFUL HINTS

SAVE MONEY

Order early to take advantage of advance order discount rates, place your order by December 12, 2019.

AVOID DELAY

Ship early to avoid delays. Shipments arriving late at show site will cost you money, time and business!

SAFETY TIPS

Use a ladder, not a chair. Standing on chairs, tables and other rental furniture is unsafe and can cause injury to you or to others. These objects are not designed to support your standing weight.

Be aware of your surroundings. You are in an active work area with changing conditions during move-in and move-out. Pay attention. Look for obstacles, and machinery and equipment that are in use.

Keep your eyes open for scooters and forklifts. The drivers of these vehicles may not be able to see you.

Stay clear of dock areas, trucks and trailers. These areas can be particularly dangerous.

Prevent electrical shocks, falling items and damage to materials. Do not attach items or equipment to the drapes or metal framework provided for your booth. This can cause serious injury or damage to materials.

We discourage children from being in the exhibit hall during installation and dismantle. If children are present during installation and dismantle, they must be supervised by an adult at all times.

Freeman does not ship or handle Hazardous Materials. If any materials you are shipping to the event fall into this category, please contact Freeman to be sure that the material will be allowed at the facility and by the association. In addition, if authorized by the facility and the association, you will need to make separate arrangements for the transport and handling of the approved materials, since Freeman will not transport or handle them.

The operation or use of all motorized lifts and motorized material handling equipment for installation/dismantle of exhibits is NOT permitted by exhibitors or by their exhibitor appointed contractors (EAC's). Thank you for your cooperation.

EXHIBITOR ASSISTANCE

Call Freeman's Exhibitor Services department at (201) 299-7575 with any questions or needs you may have Monday through Friday between the hours of 8:00 AM - 5:00 PM.

For more information and helpful hints on pre-show procedures and move-in, please go to Pre-Show FAQ

For more information and helpful hints on post-show procedures and move-out, please go to Post-ShowFAQ

Frequently Asked Questions for NRF Innovation Lab:

- 1. **What is included with my Package?** (1) Graphic Back Wall Header, (1) Counter with Storage, (1) Barstool, (1) Wastebasket, (1) 5AMP Electrical Drop, and (1) 6-plug power strip.
 - *Additional Drops/Higher Wattage can be ordered through Javits Jake online ordering system.
 - *Internet Connection can be ordered through Javits Jake online ordering system.
 - *Monitors can be ordered through Freeman AV.
- 2. Where is my space located? Innovation Lab is located on Level 4 in the front of the River Pavilion.
- 3. **Do I need floor covering?** The River Pavilion is carpeted.
- 4. **Can I order any furnishings for my area?** All orders for additional furniture must be placed through Christina Cioffe at Tusk Strategies. Her email address is ccioffe@tuskstrategies.com. Monitors and AV equipment are ordered directly with Freeman AV using the form in this kit. Electrical and Internet orders should be placed through the Javits Jake online ordering system.
- 5. **How should I ship my materials for my exhibit?** We have provided labels for you to use for shipping at the end of this kit. You can ship to our warehouse and the items will be in your space when you arrive. If you ship to show site, they will be delivered to your area when the materials are accepted (material handling charges apply). Please make sure to put your company name and booth location on all shipments.
- 6. **Will I have any charges if I ship my materials for my exhibit space?** Yes you will have material handling charges based on weight. The charges are on the Material Handling order form in this kit.
- 7. What are the work rules for the Javits Center? Please see the Union Jurisdictions in this kit. Also detailed info on rules is supplied further in the FAQs.
- 8. **Can I do any electrical work myself in the space provided?** Next pages outlines rules that are allowed at the Javits. Please note you can find info on the Javits website at the link below (under operational policies). https://www.javitscenter.com/exhibit
- Can I do any work myself in the space provided? Next pages outlines rules that are allowed at the Javits. Please
 note you can find info on the Javits website at the link below (under operational policies).
 https://www.javitscenter.com/exhibit
- 10. Can I hand carry any items into the Javits Center? Yes you can. Next page outlines what the building allows for hand carry. Please note you can find info on the Javits website at the link below (under operational policies). https://www.javitscenter.com/exhibit
- 11. What if I have questions onsite? All the vendors for NRF will have service desks located onsite in the Crystal Palace. There will be a Freeman desk in the River Pavilion. They will be staffed during move-in, show open and show close. You can visit them at any time for assistance.
- 12. **When will my booth be set?** Your space at NRF Innovation Lab will be ready for move-in starting Saturday, January 11th at 8:00 a.m. There might be some minor tweaks being done to the space during move-in but it will be ready for you to set up.
- 13. When can I set up? You can set up Saturday, January 11th 8:00 a.m. 5:00 p.m.
- 14. Are exhibit times different for NRF Innovation Lab? No the show open and close times are the same for the overall show.



Interested in going green and saving money?

Follow these tips to make sure your sustainable booth strategies are cost-neutral or even cost-saving! Leave an impact on the show floor, not the environment.



booth structure

Option 1 Multiple Use Use Forest Sustainable Certified (FSC) wood to build your booth and crates.

Get creative! Design your booth with a **small shipping footprint** to minimize carbon emissions. Freeman's eye-catching stretch- fabric booth designs pack up small (and light!) for shipping.

Option 2 One-time Use

Rent locally from nearby Freeman offices to reduce both shipping costs and carbon emissions.



Option 1 Rent

Rent rather than buy carpet to save on shipping, cleaning, and storage. Freeman Classic carpet can be reused at least four times.

Option 2 Color

Use darker-colored carpet, which is easier to reuse and recycle. Freeman Classic dark-colored carpets are made of 20-50 percent recycled content.



3 shipping



Online + before deadline = better bottom line. Take advantage of early-bird pricing and consolidate shipping when ordering supplies.



Choose reusable shipping padding. Avoid packing peanuts and foam plastic materials that never decompose.



Ship early. Use the 30-day policy to ship materials to the Freeman advance warehouse.

4 graphics

Option 1 Multiple Use

Print on a durable substrate without dates, event names, or locations.

Option 2 One-time Use

Print on 100 percent recyclable materials like Freeman Honeycomb and Smartbuild Eco, which are just as cost-effective as PVC.





Reduce printing and **go digital** with your booth literature.



Print locally. Supporting local businesses while reducing shipping? It's a win-win.

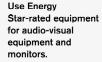


Print on at least 50 percent post-consumer recycled paper.











Power down. Turn off equipment at the end of each day.



Light up your booth with CFLs, LEDs, or other energyefficient lighting.



MOVE OUT

train your team

Educate your installation and dismantling teams about recycling and donation processes.





shipping out

Pack in, pack out.

Leave no traces on show site.

Join a caravan.

If you're shipping directly to another show, ask **Freeman Transportation about joining a caravan** to your next show.



leftover materials

Remember to label.

Clearly label recyclable leftover material for disposal.

Donate the rest.

Ask the Freeman Exhibitors Services desk about local donation programs.



Furniture: Purchased items Home furnishing: Décor staging materials

Unused raw materials: Plywood, subflooring, non-laminate wood

Flooring: 100 square feet of flooring. Excludes carpet.

Left over giveaways: Pens, pads of paper, sunglasses, USBs, etc., left over in your promotional giveaway

TYPICALLY* RECYCLABLE

Cardboard: Used for signs or shipping boxes

Glass: Green, brown, clear

Plastics: Shrink-wrap or plastic banding used to secure shipments; water/soda bottles; plexiglass (acrylics) clear, smoked, or tinted; Visqueen used to protect flooring

Metal: Aluminum cans/ steel banding

Paper: Fliers, brochures, programs, tickets, office paper, newspaper, magazines, paperboard

Wood: Non-laminate wood

FREEMAN

FREEMAN.COM

PAYMENT & LABOR

YOU ARE ENTERING A CONTRACT WHICH LIMITS YOUR POSSIBLE RECOVERY IN CASE OF LOSS OR DAMAGE.

The terms and conditions set forth below become a part of the Contract between FREEMAN and you, the EXHIBITOR. Acceptance of said terms and conditions will be construed when any of the following conditions are met:

- THE METHOD OF PAYMENT FORM IS SIGNED; OR
- AN ORDER FOR LABOR, SERVICES AND/OR RENTAL EQUIPMENT IS PLACED BY EXHIBITOR WITH FREEMAN; OR
- WORK IS PERFORMED ON BEHALF OF EXHIBITOR BY LABOR SECURED THROUGH FREEMAN.

DEFINITIONS

For purposes of this Contract, "FREEMAN" or "The Freeman Companies" means Freeman Expositions, LLC., Freeman Expositions, Ltd., Freeman Audio Visual, Inc., Exhibit Surveys, LLC., Freeman Exhibit, Freeman Transportation, FreemanXP, LLC., Stage Rigging, LLC., The Freeman Company, Freeman Electrical, LLC., Freeman Digital Ventures, LLC., and their respective employees, directors, officers, agents, assigns, affiliated companies, and related entities including, but not limited, to any subcontractors FREEMAN may appoint. The term "EXHIBITOR" means the Exhibitor, its employees, agents, representatives, and any Exhibitor Appointed Contractors ("EAC").

PAYMENT TERMS

Full payment, including any applicable tax, is due in advance or at show site. All payments must be in U.S. secure funds and all checks must be drawn on a U.S. bank. Orders received without advance payment or after the deadline date will incur additional charges as indicated on each order form. Payment for Audio Visual services and equipment is due in advance of move-in, unless otherwise agreed in writing with Freeman. All materials and equipment are on a rental basis for the du-ration of the show or event and remain the property of FREEMAN except where specifically identified as a sale. All rentals (excluding Audio Visual equipment and computers) include delivery, installation, and removal from EXHIBITOR'S booth. Rental prices on Audio Visual equipment and computers do not include la-bor, delivery, electrical services or removal of the equipment from the booth. In case of cancellation of any orders or services by EXHIBITOR, a onehour "per per-son, per hour" charge will be applied for all labor orders that are not canceled in writing at least 24 hours prior to the scheduled start time. If Prestige Carpet, Custom-Cut Carpet, Modular Rental Exhibits and any other custom-order items or services have already been provided at the time of cancellation, fees will remain at 100% of the original charge. Audio Visual orders cancelled within 7 days from the show opening date will be charged a one-day rental rate on equipment. On-site cancellation of Audio Visual services will result in a one-day rental charge of equipment and any applicable labor. If the Show or Event is canceled because of rea-sons beyond FREEMAN'S control, EXHIBITOR remains responsible for all charges for services and equipment provided up to and including the date of cancellation. FREEMAN will not issue refunds to EXHIBITOR of any payments made before the date of cancellation. It is EXHIBITOR'S responsibility to advise the FREEMAN Service Center Representative of problems with any orders, and to check the EXHIBITOR'S invoice for accuracy prior to the close of the Show or Event. If EXHIBITOR is exempt from payment of sales tax, FREEMAN requires an exemption certificate for the State in which the services are to be used. Resale certificates are not valid unless EXHIBITOR is rebilling these charges to its customers. For International EXHIBITORS, FREEMAN requires 100% prepayment of advance orders, and any order or services placed at show site must be paid at the show. For all others, should there be any pre-approved unpaid balance after the close of the show; terms will be net, due and payable in DALLAS, TEXAS upon receipt of invoice. Effective 30 days after invoice date, any unpaid balance will bear a FINANCE CHARGE at the lesser of the maximum rate allowed by applicable law, or 1.5% per month, which is an ANNUAL PERCENTAGE RATE of 18%, and future orders will be on a prepaid basis only. If any finance charge hereunder exceeds the maximum rate allowed by applicable law, the finance charge shall automatically be reduced to the maximum rate allowed, and any excess finance charge received by FREEMAN shall be either applied to reduce the principal unpaid balance or refunded to the payer. If past due invoices or invoice balances are placed with a collection agency or attorney for collection or suit, EXHIBITOR agrees to pay all legal and collection costs. THESE PAYMENT TERMS AND CONDITIONS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF TEXAS. In the event of any dispute between the EXHIBITOR and FREEMAN relative to any loss, damage, or claim, such EXHIBITOR shall not be entitled to and shall not withhold payment, or any partial payment, due to FREEMAN for its services, as an offset against the amount of any alleged loss or damage. Any claims against FREEMAN shall be considered a separate transaction, and shall be resolved on its own merits. FREEMAN reserves the right to charge EXHIBITOR for the difference between the EXHIBITOR'S estimate of charges and the actual charges incurred by EXHIBITOR, or for any charges that FREEMAN may be obligated to pay on behalf of EXHIBITOR, including without limitation, any shipping charges. If EXHIBITOR provides a credit card for payment and the credit card transaction is declined, EXHIBITOR hereby authorizes Freeman to process the outstanding balance in multiple smaller increments that total the amount of the outstanding payment obligation. In the event that a THIRD PARTY (AGENT) orders on behalf of the EXHIBITOR and the named THIRD PARTY does not discharge payment of the invoice prior to the last day of the show, charges will revert back to the EXHIBITOR. All invoices are due and payable upon receipt, by either party.

ELECTRICAL

If FREEMAN provides electrical services, claims will not be considered, or adjustments made unless filed in writing, by EXHIBITOR, prior to the close of the event. FREEMAN is not responsible for any damage or loss caused by the loss of power beyond its control and EXHIBITOR agrees to hold FREEMAN, its officers, directors, employees and agents harmless from such power loss. IN NO EVENT SHALL FREEMAN BE LIABLE FOR ANY INDIRECT OR CONSEQUENTIAL DAMAGES (INCLUDING WITHOUT LIMITATION LOST PROFITS) EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, WHETHER UNDER THEORY OF CONTRACT, TORT (INCLUDING NEGLIGENCE), PRODUCTS LIABILITY OR OTHERWISE. EXHIBITOR shall indemnify and hold harmless FREEMAN, its officers, directors, employees, and agents from and against any and all claims, liabilities, damages, fines, penalties or costs of whatsoever nature (including reasonable attorneys' fees) arising out of or in any way connected with EXHIBITOR'S actions or omissions under this Agreement. Please note that electrical services are NOT automatically included in Audio Visual rentals and must be ordered separately from the designated electrical provider.

LABOR UNDER THE SUPERVISION OF EXHIBITOR RESPONSIBILITIES

EXHIBITOR shall be responsible for the performance of labor provided under this option. It is the responsibility of EXHIBITOR to supervise labor secured through FREEMAN in a reasonable manner as to prevent bodily injury and/or property damage and also to direct them to work in a manner that is in compliance with FREEMAN'S Safe Work Rules and/or Federal, State, County and Local ordinances, rules and/or regulations, including but not limited to Show or Facility Management rules and/or regulations. If any labor secured through Freeman is conducting overhead work, the Exhibitor is responsible for ensuring that everyone in the area of overhead work is wearing a hard hat. If the Exhibitor does not have its own hard hats, Freeman can assist with obtaining them. It is the responsibility of EXHIBITOR to check in with the Service Desk to pick up labor, and to return to the Service Desk to release labor when the work is completed.

INDEMNIFICATION

EXHIBITOR agrees to indemnify, hold harmless, and defend FREEMAN from and against any and all demands, claims, causes of action, fines, penalties, damages, liabilities, judgments, and expenses (including but not limited to reasonable attorneys' fees and investigation costs) for bodily injury, including any injury to FREEMAN employees, and/or property damage arising out of work performed by labor provided by FREEMAN but supervised by EXHIBITOR. Further, the EXHIBITOR'S indemnification of FREEMAN includes any and all violations of Federal, State, County or Local ordinances, "Show Regulations and/or Rules" as published and/or set forth by Facility or Show Management, and/or directing labor provided by FREEMAN to work in a manner that violates any of the above rules, regulations, and/or ordinances.

IMPORTANT

Freeman ©2018

PLEASE REFER TO FREEMAN'S "MATERIAL HANDLING TERMS & CONDITIONS" AS IT RELATES TO MATERIAL HANDLING SERVICES AND TO THE "SERVICE REQUEST & SHIPPING INSTRUCTIONS CONTRACT" AS IT RELATES TO TRANSPORTATION SERVICES. CONTRACT TERMS DEPEND ON THE NATURE OF SERVICES SECURED BY EXHIBITOR THROUGH FREEMAN. TERMS & CONDITIONS MAY VARY FOR EACH TYPE OF SERVICE ORDERED THROUGH FREEMAN.

MATERIAL HANDLING

YOU ARE ENTERING A BINDING CONTRACT WHICH LIMITS YOUR POSSIBLE RECOVERY IN CASE OF LOSS OR DAMAGE. Acceptance of said terms and conditions will be construed when any of the following conditions are met: This Material Handling Agreement (MHA) is signed; Exhibitor's materials are delivered to Freeman's warehouse or to an event site for which Freeman is the Official Show Contractor; or an order for labor and/or rental equipment is placed by Exhibitor with Freeman. Please be aware that disposal of exhibit properties is not included as part of your material handling charges. Please contact freeman for your quoted rates and rules applicable to disposal of your exhibit properties.

- 1. DEFINITIONS. For purposes of this Contract, Freeman means Freeman Expositions, Inc., and its employees, directors, officers, agents, assigns, affiliated companies, and related entities. In no event shall Freeman be deemed to be the Ultimate Consignee for shipping and custom purposes. The term "Exhibitor" means the Exhibitor, its employees, agents, and representatives.
- 2. PACKAGING/CRATES AND STORAGE. Freeman shall not be responsible for damage to loose or uncrated materials, pad wrapped or shrink-wrapped materials, glass breakage, concealed damage, carpets in bags or poly, or improperly packed or labeled materials. Freeman shall not be responsible for crates and packaging which are unsuitable for handling, in poor condition, or have prior damage. Crates and packaging should be of a design to adequately protect contents for handling by forklift and similar means. Freeman does not accept any crates or packaging containing hazardous materials. Goods requiring cold storage and those in accessible storage are stored at Exhibitor's own risk. FREEMAN ASSUMES NO RESPONSIBILITY OR LIABILITY FOR LOSS OR DAMAGE TO GOODS IN COLD STORAGE OR ACCESSIBLE STORAGE.
- 3. EMPTY CONTAINERS. Empty container labels will be available at the show site service desk. Affixing labels to the containers is the sole responsibility of Exhibitor or its representative. All previous labels must be removed or obliterated. Freeman assumes no responsibility for: error in the above procedures; removal of containers with old empty labels and without Freeman labels; or improper information on empty labels. FREEMAN WILL NOT BE LIABLE FOR LOSS OR DAMAGE TO CRATES AND CONTAINERS OR THEIR CONTENTS WHILE SAME ARE IN EMPTY CONTAINER STORAGE.
- 4. INBOUND/OUTBOUND SHIPMENTS. There may be a lapse of time between the delivery of shipment(s) to the booth and the arrival of Exhibitor, or a lapse of time between the completion of packing and the actual pickup of materials from the booths for loading onto a carrier and during such times, Exhibitor materials will be left unattended. FREEMAN IS NOT RESPONSIBLE OR LIABLE FOR ANY LOSS, DAMAGE, THEFT, OR DISAPPEARANCE OF EXHIBITOR'S MATERIALS AFTER THEY HAVE BEEN DELIVERED TO EXHIBITOR'S BOOTHAT SHOW SITE OR BEFORE THEY HAVE BEEN PICKED UP FOR RELOADING AT THE CONCLUSION OF THE EVENT. Freeman recommends the securing of security services from Facility or Show Management. All MHA's submitted to Freeman by Exhibitor will be checked at the time of pickup from the booth and corrections will be made where discrepancies exist between the quantities of items on any form submitted to Freeman and the actual count of such items in the booth at the time of pickup. Freeman is not responsible for any wait time or other charges including business center charges arising from delivery or pickup of Exhibitor's materials.
- 5. DELIVERY TO THE CARRIER FOR RELOADING. Freeman assumes no responsibility for loss, damage, theft, or disappearance of Exhibitor's materials after same have been delivered to Exhibitor's appointed carrier, shipper, or agent for transportation after the conclusion of the show. Freeman loads the materials onto the carrier under directions from the carrier or driver of that carrier. Any loading onto the carrier will be understood to be under the exclusive supervision and control of the carrier or driver of that carrier. FREEMAN ASSUMES NO RESPONSIBILITY FOR LOSS, DAMAGE, THEFT OR DISAPPEARANCE OF EXHIBITOR'S MATERIALS THAT ARISES OUT OF IMPROPERLY LOADED OR LABELED MATERIALS.
- 6. DESIGNATED CARRIERS. Freeman shall have the authority to change the Exhibitor designated carrier if that carrier does not pick up the shipment(s) at the appointed time. Where no disposition is made by Exhibitor, materials may be taken to a warehouse to await Exhibitor's shipping instructions and Exhibitor agrees to be responsible for charges relating to such rerouting and handling. IN NO EVENT SHALL FREEMAN BE RESPONSIBLE FOR ANY LOSS RESULTING FROM SUCH REROUTING DESIGNATION.
- 7. FORCE MAJEURE. Freeman's performance hereunder is subject to, and Freeman shall not be responsible for loss, delay, or damage due to, strike, work stoppages, natural elements, vandalism, Act of God, civil disturbances, power failures, explosions, acts of terrorism or war, or for any other cause beyond Freeman's reasonable control, nor for ordinary wear and tear in the handling of Exhibitor's materials.
- 8. CLAIM(S) FOR LOSS. Exhibitor agrees that any and all claims for loss or damage must be submitted to Freeman immediately at the show site and in any case not later than thirty (30) business days after the date when Exhibitor's materials are delivered to the carrier for transportation from show site or from Freeman's warehouse. All claims reported after thirty (30) days will be rejected. In no event shall a suit or action be brought against Freeman more than one (1) year after the date of loss or damage occurred.
- a. PAYMENT FOR SERVICES MAY NOT BE WITHHELD. In the event of any dispute between the Exhibitor and Freeman relative to any loss, damage, or claim, Exhibitor shall not be entitled to and shall not withhold payment due Freeman for its services as an offset against the amount of any alleged loss or damage. Any claims against Freeman shall be considered a separate transaction and shall be resolved on their own merits.

- b. MAXIMUM RECOVERY. If found liable for any loss, Freeman's sole and exclusive maximum liability for loss or damage to Exhibitors materials and Exhibitor's sole and exclusive remedy is limited to \$.50 (USD) per pound per article with a maximum liability of \$100.00 (USD) per item, or \$1,500.00 (USD) per shipment whichever is less. All shipment weights are subject to correction and final charges determined by the actual or re-weighed weight of the shipment.
- C. LIMITATION OF LIABILITY. IN NO EVENT SHALL FREEMAN BE LIABLE TO THE EXHIBITOR OR TO ANY OTHER PARTY FOR SPECIAL, COLLATERAL, EXEMPLARY, INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES, WHETHER SUCH DAMAGES OCCUR EITHER PRIOR OR SUBSEQUENT TO, OR ARE ALLEGED AS A RESULT OF, TORTIOUS CONDUCT, FAILURE OF THE EQUIPMENT OR SERVICES OF FREEMAN OR BREACH OF ANY OF THE PROVISIONS OF THIS CONTRACT, REGARDLESS OF THE FORM OF ACTION, WHETHER IN CONTRACT OR IN TORT, INCLUDING STRICT LIABILITY AND NEGLIGENCE, EVEN IF FREEMAN HAS BEEN ADVISED OR HAS NOTICE OF THE POSSIBILITY OF SUCH DAMAGES. SUCH EXCLUDED DAMAGES INCLUDE BUT ARE NOT LIMITED TO LOST PROFITS, LOSS OF USE, AND INTERRUPTION OF BUSINESS OR OTHER CONSEQUENTIAL OR INDIRECT ECONOMIC LOSSES.
- 9. DECLARED VALUE. Declarations of Declared Value are between the Exhibitor and the selected Poarter @AQYP and are in no way an extension of Freeman's maximum liability stated herein. Freeman will use commercially reasonable efforts to transmit the Declared Value instructions to the selected Carrier; however, FREEMAN WILL NOT BE LIABLE FOR ANY CLAIM ARISING FROM THE TRANSMITTAL OF, OR FAILURE TO TRANSMIT, DECLARED VALUE INSTRUCTIONS TO THE CARRIER NOR FOR FAILURE OF THE CARRIER TO UPHOLD THE DECLARED VALUE OR ANY OTHER TERM OF CARRIAGE.
- 10. JURISDICTION / VENUE. THIS CONTRACT SHALL BE CONSTRUED UNDER THE LAWS OF THE STATE OF TEXAS WITHOUT GIVING EFFECT TO ITS CONFLICT OF LAWS RULES. EXCLUSIVE VENUE FOR ALL DISPUTES ARISING OUT OF OR RELATING TO THIS CONTRACT SHALL RESIDE IN A COURT OF COMPETENT JURISDICITON IN DALLAS COUNTY, TEXAS.
- 11. INDEMNIFICATION. Exhibitor agrees to indemnify and forever hold harmless Freeman from and against any and all demands, claims, causes of action, fines, penalties, damages (including consequential), liabilities, judgments, and expenses (including but not limited to reasonable attorneys' fees and investigation costs) arising out or contributed to by Exhibitor's negligent supervision of any labor secured through Freeman; Exhibitor's negligence, willful misconduct, or deliberate act, or the negligence, willful misconduct, or deliberate act of Exhibitor's employees, agents, representatives, customers, invitees and/or any Exhibitor Appointed Contractors (EAC) at the show or event to which this Contract relates, including but not limited to Exhibitor's violation of Federal, State, County or Local ordinance and/or Exhibitor's violation of Show Regulations and/or Rules as published and set forth by Facility and/or Show Management.
- 12. LIEN. Exhibitor grants Freeman a security interest in and a lien on all of Exhibitor's materials that is from time to time in the possession of Freeman and all the proceeds thereof, including without limitation insurance proceeds (the "Collateral"), to secure the prompt and full payment and performance of all Exhibitor's indebtedness for monies paid, by Freeman on its behalf, services performed, materials and/or labor from time to time provided by Freeman to or for the benefit of Exhibitor ("Cobligations"). Freeman shall have all the rights and remedies of a secured party under the Uniform Commercial Code, as may be amended from time to time ("UCC"), and any notice that Freeman is required to give under the UCC of a time and place of a public sale or the time after which any private sale or other intended disposition of any Collateral is to be made shall be deemed to constitute reasonable notice if such notice is mailed by registered or certified mail at least five (5) days prior to such action. Freeman may hold and not deliver any of the Collateral to Exhibitor for so long as there are any Obligations that remain unpaid or unsatisfied.
- 13. WAIVER & RELEASE. Exhibitor, as a material part of the consideration to Freeman for material handling services, waives and releases all claims against Freeman with respect to all matters for which Freeman has disclaimed liability pursuant to the provisions of this Contract.
- 14. DRIVER LIABILITY WAIVER. IN CONSIDERATION OF FREEMAN PERMITTING ENTRANCE TO THE PREMISES, YOU, YOUR EMPLOYER, THE OWNER OF THE TRUCKAND OR EQUIPMENT THAT YOU ARE OPERATING (TRUCKOWNER) AND YOU AS AGENT OF YOUR EMPLOYER AND THE TRUCKOWNER, HEREBY ASSUME ALL RISK OF INJURY OR HARM TO YOURSELF AND OTHERS AND DAMAGE TO YOUR PROPERTY AND PROPERTY BELONGINGTOYOUREMPLOYEROROTHERSARISINGFROMYOURACTIVITIESWHILEBEING PERMITTED TO ENTER THE PREMISES. YOU AGREE TO ENTER AT YOUR OWN RISK. YOU HAVE FULL KNOWLEDGE OF ANY RISK INVOLVED IN THIS ACTIVITY. YOU RECOGNIZETHEHAZARDSANDAREAWAREOFALLTHERULESFORSAFEOPERATION. YOUR EMPLOYER, THE TRUCKOWNER, AND YOU AGREE TO INDEMNIFY AND HOLD HARMLESS FREEMAN, ITS EMPLOYEES, OFFICERS, DIRECTORS, AGENTS, ASSIGNS, AFFILIATED COMPANIES AND RELATED ENTITIES, AGAINST ANY AND ALL LIABILITY, ACTIONS, CLAIMS, AND DAMAGES OF ANY KIND WHATSOEVER ARISING FROM YOUR ACTIVITIES WHILE BEING PERMITTED TO ENTER THE PREMISE.

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AIR CARGO

AIR CARGO SERVICE REQUEST AND SHIPPING INSTRUCTIONS CONTRACT

In tendering this shipment, the Shipper and Consignee agree to these TERMS which no agent or employee of the parties may alter. This Air Service Request and Shipping Instruction Contract is NON-NEGOTIABLE and has been prepared by Shipper, or if by Freeman or another on Shipper's behalf, it shall be deemed, conclusively, to have been prepared by the Shipper. The Shipper agrees that this shipment is subject to the TERMS stated herein All TERMS, including but not limited to, all the limitations of liability, shall apply to our agents and their contracting carriers.

1. DEFINITIONS: In this Contract, "Freeman" means Freeman Decorating Services, Inc., and its respective employees, officers, directors, agents, assigns, affiliated companies, and related entities including any contractors appointed by Freeman. The term "Shipper" means the person or business for whom the property is being transported, and includes their respective employees, officers, directors, agents, assigns, affiliated companies, and contractors appointed by the Shipper, excluding only Freeman. "Property" is all objects of any type received from the Shipper for transport by Freeman as described herein. "Consignee" is the party to whom Shipper has designated the goods are to be delivered.

2. FINAL CONTRACT BETWEEN THE PARTIES: In exchange for Shipper's payments and Freeman's services, which the parties have specified in this two-page Contract (including the Air Cargo Service Request and Shipping Instructions), Freeman and Shipper each agree that this Contact shall govern their respective rights and obligations regarding transportation of Shipper's property. This Contract shall take effect when the property first comes into the physical possession of Freeman, and the responsibility of Freeman under same shall end when the property has been placed in the possession of the Consignee or the Consignee's designated agent. If any part or provision of this Contract is found by a court of competent jurisdiction to be void or unenforceable, the remainder of the Contract shall continue in full force and effect.

3. Freeman's RESPONSIBILITIES UNDER THE CONTRACT ARE LIMITED: Freeman is responsible for the satisfactory performance of only those services which it directly provides under this Contract. Freeman shall not be responsible for the performance of individuals of firms who are not under the direct supervision or control of Freeman. Freeman shall not be responsible for events or causes of loss, delay, or damage beyond its reasonable control, including (by way of illustration only, and not as a limitation on the breadth of this clause), strike, lockout, work slowdown or stoppage, power failure, breakdown of plant or machinery, facility failure, vandalism, theft, Act of God, effect of natural elements, riot, civil commotion or disturbance, terrorism, act of war or belligerent parties, and any other cause or causes beyond the reasonable control of Freeman. EXCEPT FOR ELIGIBLE GUARANTEED SERVICE SHIPMENTS, Freeman DOES NOT GUARANTEED ELIVERY BY ANY SPECIFIC TIME OR DATE.

4. PACKAGING AND CRATES: Shipper's property must be well packaged for safe and secure handling, storage and shipment using ordinary care. Each piece must be legibly and durably marked with the name and address, including correct ZIP code of the Shipper and Consignee. When a container is used repetitively by Shipper, Shipper must remove all old labels, tags, markings, etc., and Shipper must ensure that the container retains adequate strength for transportation. Freeman makes neither representation nor any warranty regarding the acceptability or suitability of any packaging system or procedure that Shipper might use for its property. Freeman shall not be responsible for damage to loose or uncrated materials, padwrapped or shrink-wrapped materials, glass breakage, concealed damage, carpets in bags or poly, or improperly packed or labeled materials. Crates and packaging should be of a design to adequately protect contents for handling by forklift and similar means. General guidance as to acceptable packaging systems and procedures may be found in publications such as the National Motor Freight Classification, published by the National Motor Freight Traffic Association. For shipments of Perishable Commodities, U.S. and Canadian shipments must be packed to travel without spoilage for 72 hours from time of pickup; all International shipments must be packed to travel without spoilage for 24 hours beyond an agreed deadline. Freeman reserves the right to periodically embargo regions of the world due to conditions that may cause damage to perishable commodities. If the integrity of a shipment is in question, Freeman reserves the right to improve packaging at shipper's expense.

<u>5. REFUSED SHIPMENTS:</u> If the Consignee refuses a shipment tendered for delivery or if Freeman is unable to deliver a shipment because of fault or mistake of the Consignor or Consignee, Freeman's liability shall then become that of a warehouseman.

(a) Freeman shall promptly attempt to provide notice, by telephonic, electronic or written communication as provided on the face of these shipping instructions, if so indicated, to Shipper or the party, if any, designated to receive notice in these instructions.

(b) Storage charges, based on Freeman's applicable rates, shall start no sooner than the next business day following the attempted notification. Storage may be, at Freeman's option, in any location that provides reasonable protection against loss or damage. Freeman may place the shipment in public storage and the start of the storage of the shipment in public storage.

age at the owner's expense and without liability to Freeman.

(c) If Freeman does not receive disposition instructions within 48 hours of the time of Freeman's attempted first notification, Freeman will attempt to issue a second and final confirmed notification. Such notice shall advise that if Freeman does not receive disposition instructions within 10 days of that notification, Freeman may offer the shipment for sale at a public auction and Freeman has the right to offer the shipment for sale. The amount of sale will be applied to Freeman's invoice for transportation, storage and other lawful charges. Shipper will be responsible for the balance of charges not covered by the sale of the goods. If there is a balance remaining after all charges and expenses are paid, such balance will be paid to the owner of the property sold hereunder, upon claim and proof of ownership.

(d) Where Freeman has attempted to follow the procedure set forth above and the procedure is not

(d) Where Freeman has attempted to follow the procedure set forth above and the procedure is not possible, nothing shall be construed to abridge the right of Freeman, at its option, to sell the property under such circumstances and in such manner as may be authorized by law.

(e) When perishable goods cannot be delivered and disposition is not given within a reasonable time, Freeman may dispose of property to the best advantage. Where Freeman is directed by Consignee or Consignor to unload or deliver property at a particular location where Consignor, Consignee, or the Agent of either is not regularly located, Freeman's liability for the shipment shall terminate after unloading or delivery.

6. LIMITATION ON SHIPPER'S RECOVERABLE DAMAGES: FREEMAN'S LIABILITY FOR DAMAGES ON DOMESTIC SHIPMENTS, INCLUDING BUT NOT LIMITED TO THOSE DAMAGES ARISING FROM OR RELATED TO MISDELIVERY; INCOMPLETE OR OTHERWISE INADEQUATE DELIVERY (INCLUDING BUT NOT LIMITED TO FAILURE TO FOLLOW SHIPPER OR CONSIGNEE INSTRUCTIONS OR FAILURE TO COLLECT OR PROPERLY DELIVER A PAYMENT INSTRUMENT), NONDELIVERY, MISSED PICKUP, AND LOSS OF OR DAMAGE TO CARGO, SHALL BE LIMITED TO THE HIGHER OF \$50.00 (USD) PER SHIPMENT OR \$.50 (USD) PER POUND (\$1.10 (USD) PER SHIPMENT OR \$.50 (USD) PER POUND (\$1.10 (USD) PER SHIPMENT OR \$.50 (USD) PER POUND (\$1.10 (USD) PER SHIPMENT THE SHIPMENT ADVERSELY AFFECTED THEREBY, UNLESS AT TIME OF SHIPMENT THE SHIPPER MAKES A DECLARATION OF VALUE FOR CARRIAGE IN THE SPACE DESIGNATED ON THE SERVICE REQUEST AND SHIPPING INSTRUCTIONS FORM AND PAYS THE APPROPRIATE VALUATION CHARGE. IN NO EVENT SHALL FREEMANS LIABILITY EXCEED THE DECLARED VALUE OF THE SHIPMENT OR THE AMOUNT OF LOSS OR DAMAGE ACTUALLY SUSTAINED, WHICHEVER IS LOWER. IF CARRIAGE OF THE SHIPMENT IS SOLELY OR PARTLY BY AIR AND INVOLVES AN ULTIMATE DESTINATION OR A STOP IN A COUNTRY OTHER THAN THE COUNTRY OF DEPARTURE, Freeman's LIABILITY FOR CARGO LOST, DAMAGED OR DELAYED SHALL BE LIMITED TO \$9.07 PER POUND (\$20.00 PER KILOGRAM) FOR CARRIAGE SUBJECT TO THE UNAMENDED WARSAW CONVENTION OR THE WARSAW CONVENTION AS AMENDED BY THE HAGUE PROTOCOL OF 1955, 17 SPECIAL DRAWING RIGHTS PER KILOGRAM FOR CARRIAGE SUBJECT TO THE WARSAW CONVENTION AS AMENDED BY THE HONTREAL PROTOCOL NO. 4 OF 1975, OR \$9.07 PER POUND (\$20.00 PER KILOGRAM) FOR CARRIAGE WHERE THE WARSAW CONVENTION, INCLUDING ITS AMENDMENTS, DOES NOT APPLY FOR ANY REASON, UNLESS A HIGHER DECLARED VALUE IS REQUESTED, AND THE FEES SET FORTH IN THE SERVICE GUIDE FOR SUCH HIGHER DECLARED VALUE ARE PAID. FOR INTERNATIONAL SHIPPING INSTRUCTION CONTRACT SHALL BE LIMITED TO SHIPPING REQUESTED, AND THE FEES SET FORTH IN THE SERVICE GUIDE FOR SUCH HIGHER DECLARED VALUE ARE PAID. FOR INTERNATIONAL SHIPPING INSTRUCTION

Notwithstanding the above limitations, domestic shipments containing the following items of extraordinary value are limited to a maximum declared value of \$500.00 (USD):

(a) artworks and objects of art, including without limitation original paintings, drawings, etchings, water colors, tapestries and sculpture;

(b) clocks, watches, jewelry (including costume jewelry), furs and fur-trimmed clothing;

(c) personal effects;

(d) and other inherently fragile or unique items, including prototypes, etc.

Any declared value in excess of the maximums allowed herein is null and void, and the acceptance by Freeman for carriage of any shipment with a declared value in excess of the allowed maximums does not constitute a waiver of these maximums. Shipper understands that even if Shipper is not able to participate or fully participate in a show due to loss of, theft of, or damage to its property, Freeman shall never be liable or responsible for damages identified by the terms (by way of example only and not in limitation of the breadth of this clause) such as the following: consequential damages, loss of use damages, loss of profits damages, business interruption damages, delay damages, special damages, collateral damages, exemplary damages, damages awarded for gross negligence, direct damages, indirect damages, damages for failure of performance, breach of contract damages, fraud damages, or any other sort of damage for tort or breach of contract. This limitation shall bind the parties:

(a) whenever or wherever the claimed loss or damage may occur;

(b) even though the alleged loss or damage is claimed to result from negligence, strict liability, products liability, breach of contract, breach of statute or regulation, or any other legal theory or cause, and;

(c) even though Freeman may have been advised or be on notice of the possibility or even the probability of such damages. Freeman makes no warranties, express or implied, and expressly disclaims any and all warranties. Except for Freeman's failure to deliver in accordance with the Guaranteed Service section of the Service Guide, Freeman will not be liable for misdelivery, incomplete or otherwise inadequate delivery (including but not limited to failure to follow Shipper or Consignee instructions or failure to collect or properly deliver a payment instrument), non-delivery, missed pickup, delay on International shipments, loss or damage unless caused by Freeman's sole negligence.

7. SHIPPER'S RESPONSIBILITIES AND INDEMNIFICATION:

(a) Shipper must pay in full for the services rendered under this Contract at the time the services are requested. The existence of a dispute between Shipper and Freeman relative to any claim or other matter shall have no bearing on this duty of payment. No claim submitted by or on behalf of Shipper will be processed unless Shipper's account is current

(b) Shipper understands and acknowledges that Freeman does not accept or transport illegal, dangerous or hazardous materials of any kind or nature. Shipper warrants and ensures that its property is inequal notations hazardous Substances, Hazardous Materials, Chemicals, Gases, Explosives, Radioactive Materials, Biologically hazardous agents, or any other substance, matter or object in any form that could pose a threat to the health or safety of persons, property or the public welfare in general. Such goods may be warehoused at owner's risk and expense or destroyed without compensation.

(c) Shipper shall defend and indemnify Freeman, its employees, directors, officers, and agents from and against any and all demands, claims, causes of action, fines, penalties, damages (including consequential), liabilities, judgments, and expenses (including but not limited to reasonable attorneys" fees and investigation costs) on account of personal injury, death, or damage to or loss of property or profits arising out of or contributed to by any of the following: Shipper's negligence, willful misconduct, or deliberate act; Shipper's violation of Federal, State, County or Local ordinances; Shipper's violation of Show Regulations and/or Rules as published and set forth by Facility and/or Show Management; and/or Shipper's failure to comply with (b) of this Agreement regarding the inclusion of any dangerous substances in the property placed with Freeman.

8. CLAIMS: Shipper, Consignee, or any other party claiming an interest in the shipment must notify Freeman immediately upon delivery, or in the case of loss or damage which could not have been noted at the time of delivery, within five (5) business days of delivery, of any loss or damage to the shipment. Notice of concealed damage must be confirmed in writing or via email at exhibit.transportation@freeman.com within 5 business days of receipt of the property. If Carrier schedules an inspection, claimant must hold the shipping container, all packaging material and contents in the same condition as they were in when damage was discovered. Receipt of the shipment by the Consignee or the Consignee's agent without written notice on the delivery receipt and/or delivery manifest will be prima facie evidence that the shipment was delivered in good condition. The amount of the claim may not be deducted from the transportation charges. Notice of loss or damage MUST be reported to Freeman at 800-995-3579. The shipment, its container(s), and packing material must be made available to Freeman for inspection at the delivery location. All shipments are subject to opening for inspection by Freeman; however, Freeman is not obligated to perform such inspection. All claims for loss or damage MUST be made in writing to Freeman within one hundred and twenty (120) calendar days after the date of acceptance of the shipment by Freeman. Please refer to the Service Guide for claim procedures. All claims for service failure must be made within thirty (30) calendar days from the date of shipment and Freeman's sole liability for such claims arising from Guaranteed Service shipments shall be limited to the transportation charges as provided in the Guaranteed Service section of the Service Guide. All claims for overcharge must be made in writing to Freeman unless (a) claimant complies with all requirements of this section and (b) for domestic shipments, if the claimant commences the action within two (2) years from the date of acceptance of

For shipping containers designed for repeated use (tradeshow cases, totes, crates), Freeman shall have no liability for superficial damage to said containers in the form of scuffs, scratches, dents or dings. Freeman will only accept liability for "catastrophic" damage to these shipping containers (crushing, puncture, or complete destruction). Freeman's maximum liability in cases of "catastrophic" damage or total loss will be limited to a depreciated value of the container based on the time elapsed from the original purchase and the purchase price established on the provided original invoice. This maximum liability will be subject to all other applicable limits of liability such as repair costs.

9. CHOICE OF FORUM: THIS CONTRACT SHALL BE CONSTRUED UNDER THE LAWS OF THE UNITED STATES [INCLUDING ADOPTED INTERNATIONAL CONVENTIONS] AND THE STATE OF TEXAS WITHOUT GIVING EFFECT TO THE STATE'S CONFLICT OF LAWS RULES. FREEMAN AND SHIPPER AGREE THAT ANY CLAIM OR DISPUTE OF ANY SORT ARISING OUT OF OR IN ANY WAY RELATED TO THIS CONTRACT, ITS PERFORMANCE OR NONPERFORMANCE, OR DAMAGES ALLEGEDLY RESULTING FROM SAME WILL BE ARBITRATED IN THE CITY OF DALLAS, TEXAS, AND THE RULES OF THE AMERICAN ARBITRATION ASSOCIATION WILL APPLY, IF BINDING ARBITRATION IS UNAVAILABLE TO RESOLVE ANY CONTROVERSY AND IT IS NECESSARY TO LITIGATE THE DISPUTE, THE DISPUTE SHALL BE LITIGATED IN A COURT OF COMPETENT JURISDICTION IN DALLAS COUNTY, TEXAS.

10. MISCELLANEOUS: Shipper warrants the accuracy of the weight and dimension data furnished in this Contract. Shipper understands that once its property is shipped by Freeman pursuant to the instructions contained in this Contract, Shipper has no right to control the shipment; stop the shipment in transit, or divert or reschedule same, and that Shipper will have no control over the property until it is delivered pursuant to the instructions in this Contract. Shipper agrees that this Contract may be provided to any third party, including common or contract carriers of cargo by air, water, rail, or road, for the purpose of confirming the right of Freeman to control the handling of the property and all matters related to payment for the shipment.

MOTOR CARGO

MOTOR CARGO SERVICE REQUEST AND SHIPPING INSTRUCTIONS CONTRACT

This Contract establishes your legal obligations with regard to the property described herein being shipped with Freeman Transportation. It specifically limits your rights and possible recovery if your property is lost or damaged. You must accept all terms and conditions of this Contract. You confirm that you have read and agree with all the terms and conditions of this Contract by receipt without contest. This Contract may not be waived or varied, except in writing, and then only by an authorized representative of Freeman.

- 1. DEFINITIONS. In this Contract, "Freeman" means Freeman Expositions, Inc., and its respective employees, officers, directors, agents, assigns, affiliated companies, and related entities including any contractors appointed by Freeman. The term "Shipper" means the person or business for whom the property is being transported, and includes their respective employees, officers, directors, agents, assigns, affiliated companies, and contractors appointed by the Shipper, excluding only Freeman. "Property" is all objects of any type received from the Shipper for transport by Freeman as described herein. "Consignee" is the party to whom Shipper has designated the goods are to be delivered.
- 2. FINAL CONTRACT BETWEEN THE PARTIES. In exchange for Shipper's payments and Freeman's services, which the parties have specified in this Contract, Freeman and Shipper each agree that this Contact shall govern their respective rights and obligations regarding transportation of Shipper's property. This Contract shall take effect when the property first comes into the physical possession of Freeman for inbound shipments and after loading on the applicable carrier for outbound shipments, and the responsibility of Freeman under same shall end when the property has been placed in the possession of the Consignee's designated agent. If any part or provision of this Contract is found by a court of competent jurisdiction to be void or unenforceable, the remainder of the Contract shall continue in full force and effect.
- 3. FREEMAN'S RESPONSIBILITIES UNDER THE CONTRACT ARE LIMITED. Freeman shall not be responsible for the performance of individuals or firms who are not under the direct supervision or control of Freeman. Freeman shall not be responsible for events or causes of loss, delay, or damage beyond its reasonable control, including (by way of illustration only, and not as a limitation on the breadth of this clause), strike, lockout, work slowdown or stoppage, power failure, breakdown of plant or machinery, facility failure, vandalism, theft, Act of God, effect of natural elements, riot, civil commotion or disturbance, terrorism, act of war or belligerent parties, and any other cause or causes beyond the reasonable control of Freeman. Freeman shall not be liable for delay caused by highway obstructions, or faulty or impassable highways, or lack of capacity of any highway, bridge, or ferry, or caused by breakdown or mechanical defects of vehicles or equipment, or from any cause other than the negligence of Freeman. Freeman shall not be bound to transport by any particular schedule, means, vehicle or otherwise, other than with reasonable dispatch.
- 4. PACKAGING AND CRATES. Shipper's property must be well packaged for safe and secure handling, storage and shipment using ordinary care. Freeman makes neither representation nor any warranty regarding the acceptability or suitability of any packaging system or procedure that Shipper might use for its property. Freeman shall not be responsible for damage to loose or uncrated materials, padwrapped or shrink-wrapped materials, glass breakage, concealed damage, carpets in bags or poly, or improperty packed or labeled materials. Crates and packaging should be of a design to adequately protect contents for handling by forklift and similar means. General guidance as to acceptable packaging systems and procedures may be found in publications such as the National Motor Freight Classification, published by the National Motor Freight Traffic Association. If the integrity of a shipment is in question, Freeman reserves the right to improve packaging at shipper's expense.
- 6. PERISHABLE GOODS. Goods of a perishable nature are carried in dry trailers without environmental or atmospheric control or other special services unless Shipper states on the face of the "Service Request and Shipping Instructions" that the goods are to be carried in a refrigerated, heated, specially entilated or otherwise specially equipped trailer. This carriage may be subject to additional charges. Shipper is responsible for bringing the goods within the trailer, and for setting the temperature (including maintenance and repair), during all times after the trailer is spotted by Freeman and before the trailer is received by Freeman. Freeman is not responsible for product deterioration caused by inherent vice, defects in the merchandise or transit times in excess of product shelf life. Refrigerated, heated, specially ventilated or otherwise specially equipped trailers are not equipped to change the temperature of goods (they are equipped only to maintain temperature). Shipper will give written notice of requested temperature setting of the thermostatic controls before receipt of the goods by Freeman. When a loaded trailer is received, Freeman will verify that the thermostatic controls are set to maintain trailer temperature as requested. Freeman is unable to determine whether the goods were at the proper temperature when they were loaded into the trailer or when the trailer is delivered to Freeman. Air temperature at the unit sensor will be maintained within a proper range of plus or minus 5 degrees Fahrenheit of the temperature requested by Shipper on the face of the "Service Request and Shipping Instructions" if the goods were at that temperature when loaded into the container and if the temperature controls were properly set when the container was loaded.
- **6. REFUSED SHIPMENTS.** If the Consignee refuses a shipment tendered for delivery or if Freeman is unable to deliver a shipment because of fault or mistake of Freeman, Freeman's liability shall then become that of a warehouseman.
- (a) Freeman shall promptly attempt to provide notice, by telephonic, electronic or written communication as provided on the face of these shipping instructions, if so indicated, to Shipper or the party, if any, designated in these instructions to receive notice.
- (b) Storage charges, if applicable, shall start no sooner than the next business day following the attempted notification. Storage may be, at Freeman's option, in any location that provides reasonable protection against loss or damage. Freeman may place the shipment in public storage at the owner's expense and without liability to Freeman.
- (c) If Freeman does not receive disposition instructions within 48 hours of the time of Freeman's attempted first notification, Freeman will attempt to issue a second and final confirmed notification. Such notice shall advise that if Freeman does not receive disposition instructions within 10 days of that notification, Freeman may offer the shipment for sale at a public auction and Freeman has the right to offer the shipment for sale. The amount of sale will be applied to Freeman's invoice for transportation, storage and other lawful charges. Shipper will be responsible for the balance of charges not covered by the sale of the goods. If there is a balance remaining after all charges and expenses are paid, such balance will be paid to the owner of the property sold hereunder, upon claim and proof of ownership.
- (d) Where Freeman has attempted to follow the procedure set forth above and the procedure is not possible, nothing shall be construed to abridge the right of Freeman, at its option, to sell the property under such circumstances and in such manner as may be authorized by law.
- (e) When perishable goods cannot be delivered and disposition is not given within a reasonable time, Freeman may dispose of property to the best advantage. When Freeman is directed by Consignee or Consignor to unload or deliver property at a particular location where Consignor, Consignee, or the Agent of either is not regularly located, Freeman's liability for the shipment shall terminate after unloading or delivery.
- 7. INSURANCE. Freeman IS NOT AN INSURER. Shipper is responsible for obtaining insurance for its property. Freeman provides no insurance for Shipper or its property.
- 8. LIMITATION ON SHIPPER'S RECOVERABLE DAMAGES. Shipper understands that even if shipper's property is lost, stolen, or damaged, Freeman does not pay replacement or restoration cost of any property. FREEMAN'S MAXIMUM LIABILITY SHALL BE THE AMOUNT OF PROVEN ACTUAL VALUE NOT EXCEDING THE LOWER OF FAIR MARKET VALUE.

(THE "FAIR MARKET VALUE" EQUALS THE AS IS WHERE IS PRICE FOR THE PROPERTY AT THE LOCATION OF THE SHOW TO WHICH PRICE A WILLING BUYER AND A WILLING SELLER WOULD AGREE IN AN ORDINARY COURSE OF BUSINESS, ARM'S LENGTH SALE.) OR \$5.00 (USD) PER POUND OF CARGO LOST OR DAMAGED UNLESS AT THE TIME OF SHIPMENT SHIPPER MAKES A DECLARATION OF VALUE FOR CARRIAGE IN THE SPACE DESIGNATED ON THE SHIPPING INSTRUCTIONS AND PAYS THE APPROPRIATE VALUATION CHARGE. Even if Shipper has made a declaration of value, liability shall never exceed the depreciated original invoice value or the fair market value of the property, whichever is less. The value per pound for applying declared valuation charges shall be determined by dividing Shipper's declared value for carriage by the actual weight of the shipment. In all cases not prohibited by law, where a lower value than the actual value of the said property has been stated in writing by Shipper or has been agreed upon in writing as the released value of the property upon which the rate is based, such lower value plus freight charges, if paid, shall be the maximum recoverable amount for loss or damage. Notwithstanding the above limitations, all shipments containing the following items of extraordinary value are limited to a maximum declared value of \$500.00 (USD): (a) Artworks and objects of art, including without limitation, original paintings, drawings, etchings, watercoins, tapestries and sculptures or prototypes; (b) Clocks, jewelly, including ostume jewelly, five, and fur-trimmed clothing; (c) Personal effects, including without limitation, papers and documents; or (d) Coin money, currency, gift certificates, debit cards, credit cards, and any other items of extraordinary value. (e) For either unmarked, unlabeled, or improperly packaged television monitors, the maximum liability is the lesses of \$3.00 (USD) per pound or the actual invoice price.

Any declared value in excess of the maximums allowed herein is null and void, and the acceptance by Freeman for carriage of any shipment with a declared value in excess of the allowed maximums does not constitute a waiver of these maximums. In any event, (excluding small package program shipments) Freeman's MAXIMUM LIABILITY WILL NEVER BE MORE THAN \$100,000 PER SHIPMENT. Shipper understands that even if Shipper is not able to participate or fully participate in a show due to loss of, theft of, or damage to their property. Freeman shall not be liable or responsible for damages identified by the terms (by way of example only and not in limitation of the breadth of this dause) such as the following: consequential damages, loss of use damages, loss of profits damages, business interruption damages, delay damages, special damages, collateral damages, exemplary damages, damages awarded for gross negligence, direct damages, indirect damages, or damages for failure of performance, breach of contract damages, fraud damages, or any other sort of damage for tort or breach of contract. This limitation shall bind the parties: (a) WHENEVER OR WHEREVER THE CLAIMED LOSS OR DAMAGE IS CLAIMED TO RESULT FROM NEGLIGENCE, STRICT LIABILITY, PRODUCTS LIABILITY, BREACH OF CONTRACT, BREACH OF STATUTE OR REGULATION, OR ANY OTHER LEGAL THEORY OR CAUSE, AND; (c) EVEN THOUGH FREEMAM MAY HAVE BEEN ADVISED OR BE ON NOTICE OF THE POSSIBILITY OR EVEN THE PROBABILITY OF SUCH DAMAGES.

9. SHIPPER'S RESPONSIBILITIES AND INDEMNIFICATION:

(a) Shipper must pay in full for the services rendered under this Agreement at the time the services are requested. The existence of a dispute between Shipper and Freeman relative to any claim or other matter shall have no bearing on this duty of payment. No claim may be submitted by or on behalf of Shipper to Freeman unless Shipper's account is current. (b) Shipper understands and acknowledges that Freeman does not accept or transport illegal or hazardous materials of any kind or nature. Shipper warrants and will ensure that its property is inert, and contains no Hazardous Substances, Hazardous Materials, Chemicals, Gasses, Explosives, Radioactive Materials, Biologically hazardous agents, or any other substance, matter or object in any form that could pose a threat to the health or safety of Freeman persons, property, or the public welfare in general. Such goods may be warehoused at owner's risk and expenses or destroyed without compensation. (c) Shipper shall defend and indemnify Freeman, its employees, directors, officers, and agents from and against any and all demands, claims, causes of action, fines, penalties, damages (including consequential), liabilities, judgments, and expenses (including but not limited to reasonable attorneys" fees and investigation costs) on account of personal injury, death, or damage to or loss of property or profits arising out of or contributed to by any of the following: Shipper's negligence, willful misconduct, or deliberate act, Shipper's violation of Federal, State, County or Local ordinances; Shipper's violation of Show Regulations and/or Rules as published and set forth by Facility and/or Show Management; and/or Shipper's failure to comply with subsection (b) of this section regarding the inclusion of any dangerous substances in the property placed with Freeman.

10. CLAIMS. Claims must be filed in writing within nine (9) months after the date of delivery of the property (or in the case of export traffic, within nine (9) months after delivery at the port of export), except that claims for failure to make delivery must be filed within nine (9) months after a reasonable time for delivery has elapsed. Suits for loss, damage, or delay shall be instituted against Freeman no later than two (2) years and one (1) day from the day when written notice is given by Freeman to the claimant that Freeman has disallowed the claim or any part or parts of the claim specified in the notice. Shipper shall deliver notice of claim for loss or damage by hand, U.S. mail, courier, facsimile, or electronic means to Sedgwick, PO Box 14151, Lexington, KY 40512-4151 as soon as loss or damage is discovered. The notice of claim shall invite a prompt joint survey of the damage, at a time and place to be agreed between the parties, and such survey shall go forward promptly. However, if in any case the property is received by the Consignee or the Consignee's agent without notice of loss or damage to property being served on Freeman within 5 business days of the receipt of the property, it is agreed between Freeman and Shipper that in that instance the presumption shall arise that the property was delivered in proper quantity and in good condition. Notice of concealed damage must be confirmed in writing or via email at exhibit.transportation@freeman.com within 5 business days of receipt of the property. If Carrier schedules an inspection, claimant must hold the shipping container, all packaging material and contents in the same condition as they were in when damage was discovered. Claims filed more than nine (9) months following the date on which the property was delivered or should have been delivered are agreed to be forever time barred.

For shipping containers designed for repeated use (tradeshow cases, totes, crates), Freeman shall have no liability for superficial damage to said containers in the form of scuffs, scratches, dents or dings. Freeman will only accept liability for "catastrophic" damage to these shipping containers (crushing, puncture, or complete destruction). Freeman's maximum liability in cases of "catastrophic" damage or total loss will be limited to a depreciated value of the container based on the time elapsed from the original purchase and the purchase price established on the provided original invoice. This maximum liability will be subject to all other applicable limits of liability such as repair costs.

- 11. CHOICE OF FORUM / ARBITRATION. THIS CONTRACT SHALL BE CONSTRUED UNDER THE LAWS OF THE STATE OF TEXAS WITHOUT GIVING EFFECT TO ITS CONFLICT OF LAWS RULES. EXCLUSIVE VENUE FOR ALL DISPUTES ARISING OUT OF CONTRACT, TORT, COMMON LAW OR RELATING TO THE ENFORCEMENT OR INTERPRETATION OF THIS CONTRACT SHALL RESIDE IN A COURT OF COMPETENT JURISDICTION IN DALLAS COUNTY, TEXAS. Notwithstanding anything herein to the contrary, any controversy or claim arising out of or relating to this Agreement, or the breach thereof, shall be exclusively settled by arbitration administered by the American Arbitration Association in accordance with its Commercial Arbitration Rules and judgment on the award rendered by the arbitrator(s) may be entered by any court having jurisdiction thereof.
- 12. MISCELLANEOUS. (a) Shipper warrants the accuracy of the weight and dimension data furnished in this Contract; (b) Shipper understands that once its property is shipped by Freeman pursuant to the instructions contained in this Contract, Shipper has no right to control the shipment, stop the shipment in transit, or divert or reschedule same. (c) Shipper agrees that this Contract may be provided to any third party, including common or contract carriers of cargo by air, water, rail, or road, for the purpose of confirming the right of Freeman to control the handling of the property and all matters related to payment for the shipment. Shipper agrees that all shipments are subject to correction and final charges determined by the actual or re-weighed weight of the shipment.
- 13. SMALL PACKAGE PROGRAM. If items shipped via Freeman's Small Packages program are lost, damaged or destroyed while in Freeman's possession, FREEMAN'S MAXIMUM LIABILITY SHALL BE \$100 per package UNLESS AT THE TIME OF SHIPMENT SHIPPER MAKES A DECLARATION OF VALUE IN THE SPACE DESIGNATED ON THE SHIPPING INSTRUCTIONS AND PAYS THE APPROPRIATE VALUATION CHARGE. If small packages are received by the Shipper and notice of loss or damage is not received by Freeman within 15 days of the delivery of the property, the parties agree that the presumption shall arise that the property was delivered in proper quantity and in good condition.

Freeman ©2018 Freeman REV 08/18

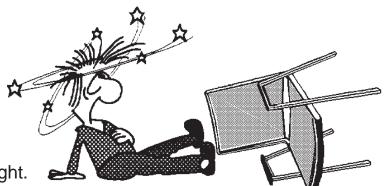
SAFETY IS VERY IMPORTANT FOR EVERYONE WORKING IN THE EXHIBIT HALL

To ensure safety from electrical shocks, falling items and damage to materials, please DO NOT attach items/ equipment to the drapes or metal framework provided for your booth.





Standing on chairs, tables and other rental furniture is PROHIBITED. This furniture is not engineered to support your standing weight.



Use a ladder, not a chair.

Pack one with your freight.

Freeman Decorating Company cannot be responsible for injuries, falls or damage caused by the improper use of this equipment. If assistance is needed in assembling your booth, please order DISPLAY LABOR on the enclosed form, or come to the Exhibitor Service Center, and labor, with the necessary ladders and tools, will be provided.

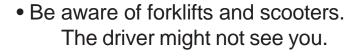
 Get help with big jobs. Too many things at once can be a load of trouble.

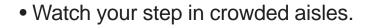




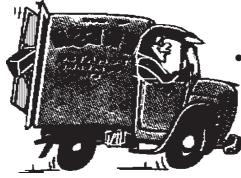
• Before walking under something, look up.

Never step backwards......
 Always turn and look.









• For your safety, stay out of trucks and trailers.

• Dispose of waste articles properly.



UNION JURISDICTIONS AT JACOB K. JAVITS CONVENTION CENTER

THERE ARE THREE MAJOR UNIONS THAT HAVE JURISDICTION OVER TRADE SHOWS. THE FOLLOWING SHOULD HELP GUIDE YOU IN CONFORMING TO UNION JURISDICTIONS AND ITS ADHERENCE TO THEM WHEN REQUIRED.

TEAMSTER UNION:

Teamsters handle freight at the exhibit hall. They unload trucks or vehicles and deliver materials to and from booths. They also provide rigging of machinery, moving services and spot machinery in your booth. The normal rigging crew consists of two men and a forklift. Customarily, this service must be ordered in advance at exhibitor's expense.

CARPENTER UNION:

Carpenters handle the erection and dismantling of display and exhibit booths. This also includes all display work. Carpenters uncrate and re-crate machinery or equipment and install and remove all draping and floor covering.

ELECTRICAL UNION:

Electricians handle all electrical work, which includes supply power lines to your booth, connecting equipment to outlets and install signs or headers that are lighted, unless they are permanently a part of the exhibit backwall.

EXHIBITOR CAPABILITIES & WHAT REQUIRES UNION LABOR:

For detailed information regarding work rules and policies on what exhibitors can do and what requires union labor, please visit <u>Javits Center Operational Policies</u>

GENERAL INFORMATION:

FLAMEPROOFING:

Table coverings as well as all booth equipment must be a non-flammable material. All decorative materials must be fire-resistant and in accord with the standard established by the New York Fire Department. Affidavits attesting to flameproof compliance with New York City Fire Department Regulations must be submitted when requested.

INSURANCE:

Freeman and/or the Association (Exhibit Manager) and/or the Exhibit Convention Site will not be responsible in any way for the safety of any exhibit or materials against fire, water, theft, accident or any cause nor for the loss or damage to goods consigned to its care. However; every effort will be made to protect exhibitor's property. You are advised to consult your insurance broker for proper coverage on any of your display material from the time it leaves your Company's premises until it returns. In most cases a rider can be added to your present policy for a very nominal cost.

WHAT ARE FREIGHT SERVICES?

As the official service contractor, Freeman is the exclusive provider of freight services. Material handling includes unloading your exhibit material, storing up to 30 days in advance at the warehouse address, delivering to the booth, the handling of empty containers to and from storage, and removing of material from the booth for reloading onto outbound carriers. It should not be confused with the cost to transport your exhibit material to and from the convention or event. You have two options for shipping your advance freight — either to the warehouse or directly to show site.

HOW DO I SHIP TO THE WAREHOUSE?

- We will accept freight beginning 30 days prior to show move-in.
- To check on your freight arrival, call Exhibitor Services at the location listed on the Quick Facts.
- To ensure timely arrival of your materials at show site, freight should arrive by the deadline date listed on the Quick Facts. Your freight will still be received after the deadline date, but additional charges will be incurred.
- The warehouse will receive shipments Monday through Friday, except holidays. Refer to the Quick Facts for warehouse hours. No appointment is necessary.
- The warehouse will accept crates, cartons, skids, trunks/cases and carpets/pads. Loose or pad-wrapped material must be sent directly to show site.
- All shipments must have a bill of lading or delivery slip indicating the number of pieces, type of merchandise and weight.
- Shipments received without receipts or freight bills, such as Federal Express and UPS, will be delivered to the booth without guarantee of piece count or condition.
- Certified weight tickets must accompany all shipments.
- Warehouse freight will be delivered to the booth prior to exhibitor set up.

HOW DO I SHIP TO SHOW SITE?

- Freight will be accepted only during exhibitor move-in.
 Please refer to the Quick Facts for the specific exhibitor move-in dates and times.
- All shipments must have a bill of lading or delivery slip indicating the number of pieces, type of merchandise and weight.
- Shipments received without receipts or freight bills, such as Federal Express and UPS, will be delivered to the booth without guarantee of piece count or condition.
- Certified weight tickets must accompany all shipments.

WHAT ABOUT PREPAID OR COLLECT SHIPPING CHARGES?

- Collect shipments will be returned to the delivery carrier.
- To ensure that your freight does not arrive collect, mark your bill of lading "prepaid."
- "Prepaid" designates that the transportation charges will be paid by the exhibitor or a third party.

HOW SHOULD I LABEL MY FREIGHT?

- The label should contain the exhibiting company name, the booth number and the name of the event.
- The specific shipping address for either the warehouse or show site is located on the Quick Facts.

HOW DO I ESTIMATE MY MATERIAL HANDLING CHARGES?

- Charges will be based on the weight of your shipment. Each shipment received is billed individually and is subject to the applicable show weight minimum. The shipment weight will be rounded to the next 100 pounds. Each 100 pounds is considered one "cwt." (one hundred weight). All shipments are subject to reweigh.
- On the Material Handling Order Form, select whether the freight will arrive at the warehouse or be sent directly to show site.
- Next, select the rate for the freight category that best describes your shipment. There are four categories of freight:

Crated: material that is skidded or is in any type of shipping container that can be unloaded at the dock with no additional handling required.

Special Handling: material delivered by the carrier in such a manner that it requires additional handling, such as ground unloading, stacked and constricted space unloading, designated piece unloading, loads mixed with pad-wrapped material, loads failing to maintain shipping integrity, and shipments that require additional time, equipment or labor to unload. Federal Express and UPS are included in this category due to their delivery procedures.

FREIGHT SERVICES

Uncrated: material that is shipped loose or pad-wrapped, and/or unskidded machinery without proper lifting points.

Carpet and/or Pad Only: shipments that consist of loose carpet and/or padding only require additional labor and equipment to unload.

- All inbound and outbound shipments are subject to overtime charges if the shipments are received, loaded or unloaded during the overtime hours specified on the Material Handling Order Form. This includes both warehouse and show site shipments.
- Add any late delivery or off-target charges listed on the Material Handling Order Form if the freight will be received after the deadlines listed on the Quick Facts.
- The above services, whether used completely or in part, are offered as a package and the charges will be based on the total inbound weight of the shipment.

WHAT HAPPENS TO MY EMPTY CONTAINERS DURING THE SHOW?

- Pick up "Empty Labels" at the Freeman Service Center. Once the container is completely empty, place a label on each container individually. Labeled empty containers will be picked up periodically and stored in non-accessible storage during the event.
- At the close of the show, the empty containers will be returned to the booth in random order. Depending on the size of the show, this process may take several hours.

HOW DO I PROTECT MY MATERIALS AFTER THEY ARE DELIVERED TO THE SHOW OR BEFORE THEY ARE PICKED UP AFTER THE SHOW?

Consistent with trade show industry practices, there may be a lapse of time between the delivery of your shipment(s) to your booth and your arrival. The same is true for the outbound phase of the show — the time between your departure and the actual pick-up of your materials. During these times, your materials will be left unattended. We recommend that you arrange for a representative to stay with your materials or that you hire security services to safeguard your materials.

HOW DO I SHIP MY MATERIALS AFTER THE CLOSE OF THE SHOW?

- Each shipment must have a completed Material Handling Agreement in order to ship materials from the show. All pieces must be labeled individually.
- To save time, complete and submit the Outbound Shipping Form in advance, or you may contact the Freeman Service Center at show site for your shipping documents.
- Once we receive your outbound shipping information we will create your Material Handling Agreement and shipping labels. If the shipping information is provided in advance, the Material Handling Agreement will be delivered to your booth with your invoice. Otherwise the Material Handing Agreement and labels will be available for pick up at the Freeman Service Center.

- After materials are packed, labeled, and ready to be shipped, the completed Material Handling Agreement must be turned in at the Freeman Service Center.
- Call your designated carrier with pick-up information. Please refer to the Quick Facts for specific dates, times and address for pick up. In the event your selected carrier fails to show by the final move-out day, your shipment will either be rerouted on Freeman's carrier choice or delivered back to the warehouse at the exhibitor's expense.
- For your convenience, approved show carriers will be on site to book outbound transportation if you have not made arrangements in advance.

WHERE DO I GET A FORKLIFT?

- Forklift orders to install or dismantle your booth after materials are delivered may be ordered in advance or at show site. We recommend that you order in advance to avoid additional charges at show site. Refer to the Rigging Order Form for available equipment.
- Advance and show site orders for equipment and labor will be dispatched once a company representative signs the labor order at the Freeman Service Center.
- Start time is guaranteed only when equipment is requested for the start of the working day.

DO I NEED INSURANCE?

- Be sure your materials are insured from the time they leave your firm until they are returned after the show. It is suggested that exhibitors arrange all-risk coverage.
 This can be done by riders to your existing policies.
- All materials handled by Freeman are subject to the Terms and Conditions, which can be found in the exhibit service manual or online at www.freeman.com.

OTHER AVAILABLE FREIGHT SERVICES

(may not be available in all locations)

- Cranes
- Accessible storage at show site
- Exhibit transportation services (see enclosed brochure)
- Security storage at show site
- Short-term and long-term warehouse storage
- Local pick-up and delivery
- Priority empty return

9บ9 Newark Turnpike Kearny, NJ 07032 (201) 299-7575 Fax: (469) 621



(201) 299-7575 Fax: (469) 621-5618

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

INNOVATION LAB

NAME OF SHOW:	NRF 2020 RETAIL'S BIG SHOW / JANUARY 12-14, 2020		
COMPANY NAME: _	BOOTH #:		
CONTACT NAME:	PHONE #:		
E-MAIL ADDRESS: _			
	ease call (201) 299-7575 to speak with one of our experts.		
click on "Estimate	ine® estimate your material handling charges for you. Log on to www.freeman.c My Material Handling Costs". From Freeman Online® you can print extra shipping ght and much more.	om, select your labels, get tips	show and on how to
	MATERIAL HANDLING SERVICES		
CRATED:	Material that is skidded or is in any type of shipping container that can be ι with no additional handling required.	nloaded at the d	ock
STRAIGHT TIME:	8:00 A.M. to 4:30 P.M. Monday through Friday		
OVERTIME:	Any time before 8:00 A.M. or after 4:30 P.M. Monday thru Friday and All da and Holidays.	y Saturday, Sund	day,
OFF TARGET	Overtime will be applied to all freight received at the warehouse and/or moved into or out of booth during above listed times.	show site that n	nust be
OFF-TARGET SURCHARGE:	Booths 300 sq.ft and over A 15% penalty will be applied to all exhibitor freight that does not follow move-in schedule.	the Targeted FI	oor plan
	A 25% penalty will be applied if the Outbound Material Handling Agree after 7:00 P.M. on Thursday, Janaury 16, 2020 for booths 401 sq. ft. or		
	Description	Price Per CWT	200 lb. Minimum
RATE CLASSIFICA	ATIONS:		
	Warehouse Shipment (200 lb. minimum) Crated or Skidded Shipment	\$195.75	391.50
	Show Site Shipment (200 lb. minimum) Crated or Skidded Shipment	\$140.00	280.00
	Small Package - Maximum weight is 30 lbs per shipment* Per Shipment	\$ 45.00	
*A small package s on the same day, f	hipment is a shipment totaling any number of pieces with a combined weight not to element is a shipper and delivered by the same carrier. This includes UPS and Fed	exceed 50 lbs the eral Express shi	at is receive
ADDITIONAL SU	RCHARGES:		
	Shipment Delivered after Deadline Date (in addition to above rates)		195.75
	Warehouse Shipment after December 27, 2019	\$ 98.00	
	Warehouse Shipment after December 27, 2019 Off-Target Surcharge		43.00
	Warehouse Shipment after December 27, 2019	\$ 21.50	

Description	Weight	CWT	Price per CWT	Estimated Total Cost (200 lb. Min.)
	÷ 100 =			
Surcharges	÷ 100 =			

The warehouse will receive shipments Monday through Friday during the hours of 8:00 AM - 2:30 PM.

To check on the arrival of freight, please call (201) 299-7575.

8.875% Tax N/A
Total

SPECIAL HANDLING DEFINITIONS

for frequently asked questions and material handling estimator tools, go to www.freeman.com

Special handling applies to shipments that are loaded by cubic space and/or packed in such a manner as to require additional labor/handling, such as ground unloading, constricted space unloading, designated piece unloading, or stacked shipments. Also included are shipment integrity, alternate delivery locations, mixed shipments, and shipments without individual bills of lading. Shipments loaded in this manner require additional time, labor, or equipment, to unload, sort and deliver.

What is Ground Loading/Unloading?

Vehicles that are not dock height, preventing the use of loading docks, such as U-hauls, flat bed trailers, double drop trailers, company vehicles with trailers that are not dock level, etc.

What is Constricted Space Loading/Unloading?

Trailer loaded "high and tight" shipments that are not easily accessible. Freight is loaded to full capacity of trailer – top to bottom, side to side. One example of this is freight that is loaded down one side of a trailer that must be bypassed to reach targeted freight.

What is Designated Piece Loading/Unloading?

Drivers that require the loading crew to bring multiple pieces of the freight to the rear of the trailer to select the next piece, having to remove freight from the trailer then reload to fit or the trailer must be loaded in a sequence to ensure all items fit.

What are Stacked Shipments?

Shipments loaded in such a manner requiring multiple items to be removed to ground level for delivery to booth. Stacked or "cubed out" shipments, loose items placed on top of crates and/or pallets constitute special handling.

What is Shipment Integrity?

Shipment integrity involves shipments on a carrier that are intermingled, or delivered in such a manner that additional labor is needed to sort through and separate the various shipments on a truck for delivery to our customers.

What is Alternate Delivery Location?

Alternative delivery location refers to shipments that are delivered by a carrier that requires us to deliver some shipments to different levels in the same building, or to other buildings in the same facility.

What are Mixed Shipments?

Mixed shipments are defined as shipments of mixed crated and uncrated goods, where the percentage of uncrated is minimal and does not warrant the full uncrated rate for the shipment, but does require special handling. Freeman defines special handling for mixed loads as having less than 50% of the volume as uncrated.

What does it mean if I have "No Documentation"?

Shipments arrive from a small package carrier (including, among others, Federal Express, UPS & DHL) without an individual Bill of Lading, requiring additional time, labor and equipment to process.

What is the difference between Crated and Uncrated Shipments?

Crated shipments are those that are packed in any type of shipping container that can be unloaded at the dock with no additional handling required. Such containers include crates, fiber cases, cartons, and properly packed skids. An uncrated shipment is material that is shipped loose or pad-wrapped, and/or unskidded without proper lifting points.

What about carpet only shipments?

Shipments that consist of loose carpet and/or padding only require additional labor and equipment to unload



909 Newark Turnpike Kearny, NJ 07032 (201) 299-7575 Fax: (469) 621-5618



INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

NAME OF SHOW: NRF 2020 RETAIL'S BIG SHOW / JANUARY 12-14, 2020 BOOTH SIZE: COMPANY NAME: BOOTH #: CONTACT NAME: PHONE #: E-MAIL ADDRESS: For Assistance, please call (201) 299-7575 to speak with one of our experts. STORAGE AND HANDLING RATES **DELIVERIES FROM/TO STORAGE** Exhibitors must schedule delivery times at the Exhibit Service Center 3 hours prior to expected delivery. Deliveries before 12:00 noon must be scheduled the evening before. **STORAGE RATES** \$ 69.15 per day for up to 10 cubic feet \$103.65 per day for more than 10 cubic feet MATERIAL HANDLER RATE FROM/TO STORAGE The following rates will apply for each delivery of materials from storage to booth or from booth to storage. These rates do not include the initial Material Handling Rates for shipments received at the warehouse or show site. Refer to Rigging Order Form. STRAIGHT TIME\$186.75 Per Person/Per Half Hour (One half hour minimum per person) 8:00 AM - 4:30 PM Monday through Friday OVERTIME\$237.00 Per Person/Per Half Hour (One half hour minimum per person) ALL DAY Saturday, Sunday and Holidays ACCESSIBLE STORAGE SPACE RESERVATIONS Number of days @ \$ 69.15 per day = \$ ______ Number of days @ \$103.65 per day = \$ For materials shipped in advanced to the warehouse, STORAGE CHARGES WILL BEGIN ON THE FIRST DAY OF EXHIBITOR MOVE-IN. LIABILITY While every attempt will be made to provide security for materials placed in accessible storage, Freeman assumes no liability for materials stored. Additional, all materials handled by Freeman are subjected to our "Terms and Conditions". ESTIMATED COST ____ Number of deliveries @ \$ ____ = \$ _____ Number of days @ \$ 69.15 per day = \$ _____ Number of days @ \$103.65 per day = \$ Total Estimated Cost.....\$

DRIVING DIRECTIONS TO THE FREEMAN WAREHOUSE 909 NEWARK TURNPIKE, KEARNY, NJ 07032

From New Jersey Turnpike:

Exit 15W, toward Newark / Kearny (Pay Toll). Merge onto CR-508 E via exit 17A toward Jersey City proceed to second traffic light, go past second traffic light approximately ¼ mile and exit on the right at the sign which reads Route 7 West. Take Route 7 West ¼ mile and look on the left for a Yellow Sign which reads Freeman Freight Receiving. Make left turn and proceed to the end of road for Freeman Freight Receiving.

From Route 280:

Merge onto CR-508 E via Exit at 17A Jersey City East proceed to second traffic light, go past second traffic light approximately ¼ mile and exit on the right at the sign which reads Route 7 West. Take Route 7 West ¼ mile and look on the left for a Yellow Sign which reads Freeman Freight Receiving. Make left turn and proceed to the end of road for Freeman Freight Receiving.

From Route 7 East:

From Schuyler Avenue take NJ-7 East (Belleville Turnpike) continue to follow Belleville Turnpike look for a Yellow Sign on your right which reads Freeman Freight Receiving. At the sign make a right turn and proceed to the end of road for Freeman Freight Receiving.

From Lincoln Tunnel:

Merge onto NY-495 W (Crossing into New Jersey). Merge onto I-95 S / NJ Turnpike S exit 15W toward Newark / Kearny (Pay Toll). Merge onto CR-508 E via exit 17A toward Jersey City proceed to second traffic light, go past second traffic light approximately ¼ mile and exit on the right at the sign which reads Route 7 West. Take Route 7 West ¼ mile and look on the left for a Yellow Sign which reads Freeman Freight Receiving. Make left turn and proceed to the end of road for Freeman Freight Receiving.

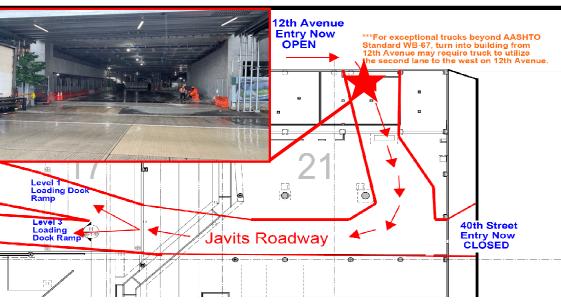
From Holland Tunnel:

Holland Tunnel becomes 14th St. 14th St becomes NJ-139 West. Merge onto US-1&9 S. Take the US-1 Truck / US-9 Truck exit towards I-280 / Jersey City /Kearny. Turn slight right onto US 1&9 stay straight to go onto NJ-7 West. Proceed about 1.1 miles and look for Yellow Signs which read Freeman Freight Receiving. Make a left turn and proceed to end of road for Freeman Freight Receiving

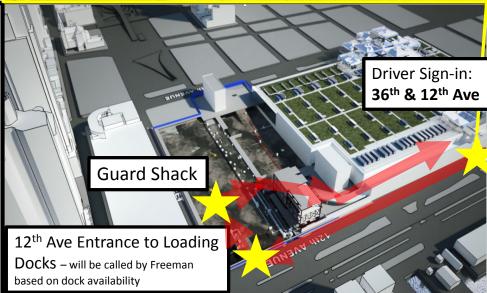
New 12th Ave Entrance Truck Routing

Driver Check-In Step by Step Instructions:

- 1. Driver must find parking on a NY city street near Javits and walk to the drive check-in area located at 12th Ave and 36th St. (North Office).
- 2. At check-in driver presents bill of lading (BOL) with Booth#, Exhibitor name, etc. along with certified scale weights if available and Freeman supervisor will create receiving reports.
- 3. Driver receives a Driver# after checking in and returns to his truck and awaits call on his cell phone when there is dock space to unload the truck.
- 4. When driver gets called he drives to truck entrance gate on 12th Ave between 39th and 40th and checks in with Javits Security. All drivers must present their CDL to security for entrance then picks—up his paperwork from the Freeman supervisor located near the security booth.
- 5. Freeman supervisor directs driver to proceed to assigned dock area (or truck scale) where driver is given specific dock # to back into.
- 6. Driver presents paperwork to Freeman supervisor and is unloaded, gets his DR signed and leaves facility (or returns to truck scale) then leaves.
- 7. Office phone number is 212-216-2780.









NRF 2020 VISION RETAIL'S BIG SHOW

O OUTBOUND MATERIAL HANDLING
AND SHIPPING LABELS

Kearny, NJ 07032 (201) 299-7575 Fax: (469) 621-5618

INNOVATION LAB

NAME OF S	HOW: NRF 2020 RETAIL'S BIG SHO	W / JANUARY 12-14, 2020
COMPANY N	NAME:	BOOTH #:
CONTACT N	NAME:	PHONE #:
	DRESS:	
For Assista	ance, please call (201) 299-7575 to speak wit	·
	For last, easy of	ordering, go to <u>www.freeman.com</u>
BE HAPPY	Y TO PREPARE THESE FOR YOU AND DEI	ERIAL HANDLINGAGREEMENTAND SHIPPING LABELS. WE WOULD LIVER THEM TO YOUR BOOTH PRIOR TO SHOW CLOSE. TO TAKE E THIS FORM AND RETURN IT TO THE FREEMAN SERVICE DESK.
		ING INFORMATION
SHIP TO	COMPANY NAME:	
	DELIVERY ADDRESS:	
	CITY:STATE	E/PROVIDENCE:ZIP/POSTAL CODE:
	PHONE#:	ATTN:
	SPECIAL INSTRUCTIONS:	
	SAME AS SHIP TO	
BILL TO:	:	
	COMPANY NAME:	
	BILLING ADDRESS:	
	CITY:STATE/F	PROVIDENCE: ZIP/POSTAL CODE:
	METH	OD OF SHIPMENT
Select a	a Carrier:	
No	reeman Exhibit Transportation o need to schedule your outbound shipn harges will appear on your Freeman invo	
	`	or all Freeman Exhibit Transportation shipments. er carriers are the responsibility of the exhibitor.)
Select a	a Level of Service:	
□ 21	Day: Delivery next business day Day: Delivery by 5:00 PM second busine eferred: Delivery within 3-5 business day	
Select S	Shipment Options (if applicable):	
☐ In:	ave loading dock Lift gate required side delivery Air ride required ad wrap required Residential onot stack	
Select D	Desired Number of Labels:	
		p from your booth, please return the completed material Handling without a Material Handling Agreement turned in will be returned to our

(484682)

warehouse at the exhibitor's expense.



909 Newark Turnpike Kearny, NJ 07032 (201) 299-7575 • Fax: (469) 621-5618



DISCOUNT PRICE DEADLINE DATE DECEMBER 12, 2019

NAME OF SHOW: NRF 2020 RETAIL'S BIG SHOW / JANUARY 12-14, 2020

COMPANY NAME:	ВООТН#:	
ADDRESS:	BOOTH SIZE	Х
CITY/STATE/ZIP:		
CONTACT NAME:	PHONE #:	
CONTACT EMAIL:		

Payment Information

Freeman only accepts payment information electronically. Place your order on FreemanOnline or follow the steps below to provide your payment information electronically and submit your order forms.

Freeman will no longer accept cash payments for any Freeman Services.

1. Submit your payment information

Proceed to our electronic Freeman Pay site to securely submit your payment information https://www.freemanpay.com/484682

2. Submit your order

Upload your order forms through the same link used to submit your payment information

- Both your order and your payment must be received by the discount deadline date to guarantee discount pricing.
- Orders received without payment or after the discount price deadline date will be charged at the standard price.
- Copies of invoices may be picked up from the Freeman Service Center prior to show closing.

FREEMA		& ACCESSORIES	
Banana Barstool - White Vinyl w/ Chrome Base	30" round x 45"h Liquid White - Bar Table	Clothing Rack	Waterfall Clothing Rack
Half Bench Ottoman - White Vinyl 39"L 22"D 18"H	Vibe Cube Ottoman - White Leather	42"h White Communal Bar Table	LUNA 20" Pedestal
LUNA 30" Pedestal	LUNA 42" Pedestal		
(484682)			

(484682)

909 Newark Turnpike Kearny, NJ 07032 (201) 299-7575 Fax: (469) 621-5618



ONLINE PRICE DISCOUNT PRICE DEADLINE DATE DECEMBER 19, 2019

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

NAME OF SHOW:	NRF 2020 RETAIL'S BIG SHOW / JANUARY 12-14, 2020			
COMPANY NAME:	BOOTH #:	BOOTH SIZE:	Χ	
CONTACT NAME:	PHONE #:			

E-MAIL ADDRESS:

For Assistance, please call (201) 299-7575 to speak with one of our experts.

Qty	Description	Standard Price	Total	
				ı
	Banana Barstool - White Vinyl w/ Chrome Base	224.28		
	30" round x 45"h Liquid White - Bar Table	503.91		
	Clothing Rack	235.31		
	Waterfall Clothing Rack	235.31		
	Half Bench Ottoman - White Vinyl	547.55		
	Vibe Cube Ottoman - White Leather	110.24		
	42"h White Communal Bar Table	715.82		
	LUNA 20" Pedestal	152.15		
	LUNA 30" Pedestal	178.23		
	LUNA 42" Pedestal	220.61		

TOTAL COST Sub-Total _ _+ Tax (8.875%) _ _= TOTAL Take advantage of the Online price by ordering at www.freeman.com before DECEMBER 19, 2019

Proud to Serve as Your Official Event Technology Provider

Innovation Lab / Startup Zone

January 12 - 14, 2020 Jacob K. Javits Convention Center New York, NY



*Order By: December 12, 2019 to Receive Early Order Pricing!



Exhibiting Com	pany Name:	Booth #:

Prices listed below include equipment and labor charges							
Flat Screen Monitors	QTY.	Early Order	Show Rate	Total			
Innovation Lab Monitors: Can be table top, wall mounted, or on a post stand.							
24" Flat Screen - 1080P, with Dell Sound Bar - Choose One: Table Top -or- Wall Mounted		\$540.00	\$702.00				
32" Flat Screen - 1080P, with Internal Speakers - Choose One: Table Top -or- Wall Mounted		\$725.00	\$942.50				
42" Flat Screen - 1080P, with Internal Speakers - Wall Mounted Only		\$875.00	\$1,137.50				
32" Touchscreen - Choose One: Table Top -or- Wall Mounted		\$1,050.00	\$1,365.00				
46" Touchscreen with Dual Post Stand Only		\$1,550.00	\$2,015.00				
Startup Zone Monitors: Can be table top or post stand mounted. Car	not mour	nt to wall.					
24" Flat Screen - 1080P, with Dell Sound Bar - Table Top		\$540.00	\$702.00				
32" Flat Screen - 1080P, with Internal Speakers - Table Top		\$725.00	\$942.50				
42" Flat Screen - 1080P, with Internal Speakers with Dual Post Stand Only		\$1,100.00	\$1,430.00				
32" Touchscreen - Table Top		\$1,050.00	\$1,365.00				
46" Touchscreen with Dual Post Stand Only		\$1,550.00	\$2,015.00				
Monitor Mounting - When Rented with a Freeman Monitor	QTY.	Early Order	Show Rate	Total			



Monitor Mounting - When Rented with a Freeman Monitor	QTY.	Early Order	Show Rate	Total
Single Post Stand (Supports up to 24" Flat Screen; when rented with a Freeman Monitor)		\$150.00	\$195.00	
Dual Post Stand (Supports 32"- 80" Flat Screen; when rented with a Freeman Monitor)		\$225.00	\$292.50	
Monitor Mounting - Customer Provided Monitor**	QTY.	Early Order	Show Rate	Total
**Customer Provided Monitor Pricing Includes Service Charges				
**Dual Post Stand (32"- 80" Flat Screen; Customer Provided Monitor)		\$475.00	\$617.00	
**Wall Mount Bracket (32"- 80" Flat Screen; Cust. Provided Monitor; not avail. On Startup Zone)		\$675.00	\$877.50	

Flat Screen Packages	QTY.	Early Order	Show Rate	Total
32" Flat Screen Package - 1080P, with Dual Post Stand and Laptop Computer		\$1,414.50	\$1,838.85	
46" Flat Screen Package - 1080P, with Dual Post Stand and Laptop Computer		\$1,849.20	\$2,403.96	



Computers	QTY.	Early Order	Show Rate	Total
Apple iPad		\$175.00	\$227.50	
iPad Table Top Stand - White		\$150.00	\$195.00	
Apple iPad with Table Top Stand - White		\$295.00	\$383.50	
Laptop Computer (Core i5/2.5ghz/4GB/300GBHD/DVD)		\$325.00	\$422.50	

Quoted Equipment	QTY.	Early Order	Show Rate	Total



*Early order rate is subject to a 30% increase when ordering equipment after December 12, 2019.

Contact Your Freeman Representative	Total Your Order
MARTHA ARROYO	*Equipment Sub-Total
martha.arroyo@freeman.com	*38% Service Charge (\$206.00 Min)
Phone: 708.255.7125	*If Equipment Sub-Total is greater than \$3000, please call for custom quote.
Fax: 469.621.5618	State Sales Tax (8.875%)
	**TOTAL CHARGES:
	Equipment charges include installation and dismantle labor.
Online at: www.freeman.com Don't see what you are looking for? Please call to discuss the options!	For delivery of your audio visual equipment, please visit the Freeman Service Desk.

Please Fill in All Information Below Before Submitting Your Order

Contact Information				
Your Name: Booth Number:				
Exhibiting Company Name:				
Company Address:				
City / State: Zip Code:				
Phone: Fax:				
Email:				
Third Party (If Applicable):				
Signature:				
Delivery Information				
A representative must be in your booth at the time of delivery unless alternate arrangements are made.				
Delivery subject to readiness of the booth structure and set-up. Please call us at 708.255.7125 with questions.				
On-Site Contact Person: Cell Phone:				
Please Select Your Preferred Date and Time of Delivery (Choose One):				
Friday, January 10, 2020 Sam - 12pm Ipm - 5pm				
Saturday, January 11, 2020 Sam - 12pm Ipm - 5pm				
If You Have a Special Delivery Request, Please Note it Here:				
ii Tou Have a Special Delivery Request, Flease Note it Here.				
Payment Information				
Method of Payment (Choose One):				
Credit Card * In an effort to maximize the security of customer payments, a Freeman representative will include a link to our				
secure portal to provide credit card payment, with your order confirmation.				
Charle *Charles wouth had in LLC founds drawn and LLC as Canadian hand. "LLC Tourde" wouth have a winted an Canadian should				
Check *Checks must be in U.S. funds drawn on a U.S. or Canadian bank. "U.S. Funds" must be pre-printed on Canadian checks.				
Key Account *Key Account customers have been pre-approved with net 30 terms.				
Bank Transfer * Please reference the Show Name and Booth Number so we may properly credit your account.				
Wire Transfer: Bank Transfer to Bank of America, N.A.; Dallas, TX ABA#: 026-009-593, ACCT #: 4426831545 Freeman Audio Visual, Inc.				
Physical address routing identifiers: 100 West 33rd Street, New York, NY				
International Wire Transfer Swift Code: POEAUS2N ACCT # 4426921545 Froeman Audio Visual Inc				
Swift Code: BOFAUS3N ACCT # 4426831545 Freeman Audio Visual, Inc. CHIPS address: 0959 Freeman Audio Visual, Inc.				
Physical address for international routing identifiers: 100 West 33rd Street, New York, NY				
ACH Direct Deposit				
ABA# 111-000-012 ACCT # 4426831545 Freeman Audio Visual, Inc. ABA routing transit number physical bank address: 901 Main Street, Dallas,TX				
ADA TOULING ITATISIL HUMBET PHYSICALDANK AUUTESS. 901 MAIN Street, Dallas, IX				
Note: Customers assume responsibility for any bank processing fees. ** For your convenience, Freeman will use your authorization to charge your credit card account for advanced and on site orders placed by				

behalf of the Exhibitor including without limitation, any shipping charges.

Cancellation Policy: Any cancellation must be received within 7 days of show open to avoid being charged one day's rental rate. Cancellations after delivery will result in a day's charge and labor incurred.

^{**} All payments must be made in advance in US funds.

^{**}Full payment, including any applicable tax, is due at the time the order is placed.



Dear Exhibitor,

We look forward to welcoming you to **NRF: Retail's Big Show** at the Javits Center. We are proud to introduce our online ordering portal *Jake*.

Jake is an innovative online ordering system that allows you to place **electrical**, **technology**, **cleaning** and **plumbing** needs- **no more forms**.

The **Advance Rate deadline** for ordering Javits utilities (*up to 32% savings*) is **December 28, 2019.** Please see *USEFUL TOOLS* below for **Work Rules, Javits Catalog (prices)** and **Tutorial** more.

Please feel free to contact the Exhibitor Solutions Team with any questions regarding *Jake* via email at services@javitscenter.com or call us Monday – Friday 9am-5pm, Eastern Time at 877.452.8487.

Thank you,
The Javits Center



is an online portal which allows you to place your utility orders for an event at the Javits Center. To get started click here: <u>Jake</u> or <u>Tutorial</u>



Catering + Delivery

is the place to go for all of your catering requirements and with timely delivery. **To get started click here: MARKET EXPRESS. VIEW MENU**

PRODUCT SHOWCASE



LED Par Can Light Fixture

Slim and minimalist design • Cool white light with 4,000K/10220 nominal lumen • 12-foot illumination spread •

Price includes installation and dismantling Don't miss out!

SERVICES

Need assistance choosing the best service options?

We're here to help - Click below.



ELECTRICAL



TECHNOLOGY



PLUMBING



CLEANING



CATERING

USEFUL TOOLS

- Need assistance navigating Jake? Click here
- Javits Lights Illustrations. Click here
- Work Rule Exhibit Building. Click here
- Javits Catalog. Click here

MOBILITY VEHICLE RENTAL

We are pleased to announce the Mobility Vehicle program. Interested in knowing more? <u>Click here</u>

PARTNERS

Also available for your service requirements:









CULTIVATED





NRF Retail's BIG Show January 12 - 14, 2020 | New York, NY

Lead retrieval is now MORE THAN just lead collection.

With eventBit® on attendee badges, the reader or software you rent from Experient for lead retrieval will now capture near time aisle and booth traffic information. All of this new data will be aggregated in your exhibitor dashboard. As a reminder, you will only receive full contact information when you scan the attendee's badge.

eventBit IQ Performance Package with Lead Retrieval

Works by placing a small BLE (Bluetooth Low Energy) transmitter on attendee badges, read by the same lead retrieval equipment you already use.

Lead Retrieval Options: Handheld Badge Scanner (RT2000)

 All the mobile lead capture benefits of SWAP[®], available in a hand-held device







Tablet (Android Device)

- · Large screen for easy note-taking
- · Custom lead surveys
- · All leads consolidated in your SWAP portal for follow-up

SWAP Mobile App (Use Your Own Device)

- Download the app directly to your phone or device
- · Collect leads anytime, anywhere
- SWAP automatically tracks leads by salesperson
- · Customizable lead qualifiers and survey
- · Ability to attach and send collateral from your device

Experient Onsite Tech support available with all Lead Retrieval and eventBit products.



Take advantage of these eventBit Performance Packages

You'll receive:

- · Statistical analytics on booth traffic
- · Attendee qualification and dwell time
- Information on activity around your booth
- Near time data to make booth staffing decision
- Booth View Alerts: Allows you to select the companies you most want to talk to and receive an alert when they are nearby

Hubs (eventBit Data Receivers)

Gain deeper statistical insight on attendee booth behavior



Hubs are available to add into any Performance Package purchase. The eventBit Hubs, with customizable read ranges, let your company make future booth decisions by tracking specific pieces of equipment, product theaters, and offsite events to receive additional statistical data on how attendees are spending time.

To enjoy the benefits of your eventBit on your SWAP-enabled personal device, you must set your Bluetooth and Location Services to ALWAYS ON.





NRF Retail's BIG Show

January 12 - 14, 2020 | New York, NY



Exhibiting Company: B				Booth #:				
Check if information is for:	Exhibiting Comp	any Th	ird Party					
3rd Party Company (if applicable):				Contact Name:				
Address:			City:					
State/Country:		Zip:						
Phone:	Fax:		Ema	il:				
ORDER LEAD RETRIEVAL	L (eventBit IQ Performa	ınce Package	e Included)				Lead Retrieval Order Confirmation will be	
Lead Retrieval Options		on or before 11/11/19	11/11/19 to 11/26/19	after 11/26/19	number of units		emailed to you. Note: All equipment must be	
Handheld Badge Scanne RT2000 Portable Bluetooth pi		\$570 \$75	\$645 \$100	\$675 \$125		\$ \$	picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.	
Tablet (Android Device)		\$499	\$525	\$575		\$		
SWAP Mobile App (1-3 Us Use Your Own Device	sers)	\$599	\$599	\$599		\$	Orders are subject to these Terms and Conditions: Orders cannot be processed	
Add Mobile App Users (After purchase of initial lead op	otion)	\$129 (Each)			\$	unless received with payment Purchase Orders are not accepted. Send check		
Additional Services							accompanied by order form.	
Developer's Kit (Real Tin Click here for more information.	eveloper's Kit (Real Time Data Services) ck here for more information. \$6			\$650		\$	All orders canceled prior to 30 days of the show will incur a \$100 cancellation	
Delivery of Reader to Bo (Post show pickup not available		\$100					fee. Orders canceled within 30 days of the show will not be refunded.	
Hubs (eventBit Data Rec	eivers)	Ca	all for Pricing			\$ * Taxable items and rates vary		
Please Note: To utilize eventBit on your SWAP-enabled personal device, you must turn on your Bluetooth and Location Services.				Sub-Total \$ Tax 8. TOTAL \$		\$	among states and are subject to change. Please call for exact quote.	
						8.875% \$	Additional Terms and Conditions	
Order Online: https://ex Order by Mail: Experient, 5202 order by Fax: 301.694.3286			MD 21703					
Payment Method								
☐ Check (Orders cannot ☐ Visa ☐ Master ☐ Master ☐ Master ☐ Master ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐	Card	rican Expres		DISCOVE	R -	William P: 888.26		
Card #			Exp.	/		willialli.		

Upon registration for this event, all guests (foreign and domestic) agreed to Terms of Use which include voluntarily sharing their personal information with exhibiting companies via lead retrieval. Experient recommends all customers seek their own expert advice for GDPR Compliance concerns.

It is against Experient's security policy to accept credit card information via email.



FREEMAN RUSH

DO NOT DELAY

DO NOI DELAI	DO NOI DELAI				
RECEIVING DATE BEGINS: NOVEMBER 27, 2019	RECEIVING DATE BEGINS: NOVEMBER 27, 2019				
DEADLINE DATE IS: DECEMBER 27, 2019	DEADLINE DATE IS: DECEMBER 27, 2019				
TO:EXHIBITOR NAME	TO:				
C/O: FREEMAN 909 NEWARK TURNPIKE KEARNY, NJ 07032	C/O: FREEMAN 909 NEWARK TURNPIKE KEARNY, NJ 07032				
Innovation Lab - River Pavilion	Innovation Lab - River Pavilion				
WAREHOUSE	WAREHOUSE				
EVENT: NRF 2020 RETAIL'S BIG SHOW	EVENT: NRF 2020 RETAIL'S BIG SHOW				
BOOTH NO: NO OF PCS	BOOTH NO: NO OF PCS				
THE AROVE LARELS ARE DRO	OVIDED FOR YOUR CONVENIENCE				

FREEMAN

DO NOT DELAY

THE ABOVE LABELS ARE PROVIDED FOR YOUR CONVENIENCE.
PLACE ONE ON EACH PIECE SHIPPED TO ENSURE PROPER DELIVERY.
IF MORE LABELS ARE NEEDED, COPIES ARE ACCEPTABLE.

FREEMAN

RUSH

DO NOT DELAY

CANNOT DELIVER BEFORE JANUARY 07, 2020

TO:

EXHIBITOR NAME

C/O: FREEMAN

JACOB K JAVITS CONVENTION CENTER

369 12TH AVENUE NEW YORK, NY 10001

Innovation Lab - River Pavilion SHOW SITE

EVENT: NRF 2020 RETAIL'S BIG SHOW

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DO NOT DELAY

CANNOT DELIVER BEFORE JANUARY 07, 2020

TO:

EXHIBITOR NAME

CO: FREEMAN

JACOB K JAVITS CONVENTION CENTER

369 12TH AVENUE

NEW YORK, NY 10001

Innovation Lab - River Pavilion

SHOW SITE

EVENT: NRF 2020 RETAIL'S BIG SHOW

BOOTH NO: _____ NO. ___ OF ___ PCS |BOOTH NO: ____ NO. ___ OF ___ PCS

THE ABOVE LABELS ARE PROVIDED FOR YOUR CONVENIENCE.
PLACE ONE ON EACH PIECE SHIPPED TO ENSURE PROPER DELIVERY.
IF MORE LABELS ARE NEEDED, COPIES ARE ACCEPTABLE.

909 Newark Turnpike Kearny, NJ 07032 (201) 299-7575 Fax: (469) 621-5618

ALL FREIGHT MUST BE ACCOMPANIED BY A CERTIFIED SCALE TICKET

ALL DRIVERS MUST PROVIDE THE FOLLOWING INFORMATION ON THEIR BILLS OF LADING:

- 1. SHOW NAME
- 2. BOOTH NUMBER
- 3. EXHIBITOR'S NAME
- 4. SHIPPER'S NAME
- 5. PIECE SUMMARY
- 6. ACTUAL HEAVY & LIGHT WEIGHT CERTIFIED SCALE TICKETS

PIECE SUMMARIES MUST BE BROKEN INTO THE FOLLOWING CATEGORIES:

1. CRATES	(WOODEN BOXES)
2. CARTONS	(CARDBOARD BOXES)
3. CARPETS	(RUGS AND PADS)
4. SKIDS	(PALLETS)
5. TRUNKS	(CASES)
6. BUNDLES	
7. MACHINES	
8. MISCELLANEOUS	(LOOSE OR UNPACKED ITEMS)

ALL BILLS MUST CONTAIN THIS INFORMATION
BEFORE THE FREIGHT CLERK CAN ACCEPT THEM

WE REQUIRE TWO COPIES OF YOUR BILLS OF LADING

IF YOU CANNOT PROVIDE ANY OF THE REQUESTED INFORMATION, PLEASE CONTACT YOUR DISPATCH OR CHECK YOUR FREIGHT CLERK